

ZENZERO AGENCY

ZEN
ZERO
AGENCY

FEBUARY 2026

Creative Portfolio

WWW.ZENZEROAGENCY.COM

HELLO@ZENZEROAGENCY.COM

A FEW CLIENTS WE HAVE WORKED WITH

OCTO
BAR

THE
BLÖCKMAN



AURUM

ΚΟΙΩΝΑΚΙ



St Teresa's School
- Founded by the Sisters of Mercy in 1930 -



GREAT
ZIMBABWE



67blankets™
for Nelson Mandela Day



THE
NORTHCLIFF



alive
ADVERTISING



UNISA | 
university
of south africa



MARRIOTT
JOHANNESBURG
MELROSE ARCH



AFRICAN PRIDE
MELROSE ARCH HOTEL
JOHANNESBURG

modena
ITALIAN EATERY



PROTEA HOTEL.
FIRE & ICE!
MARRIOTT

Johannesburg
Melrose Arch

ADUNA
bistro

KEYSTONE
B I S T R O

SUPA FLY™

WISPECO
Aluminium



TRINITY

VIVO

KNR FLATROCK
enhancing the digital experience

V3

V3 RETAIL DISPLAYS

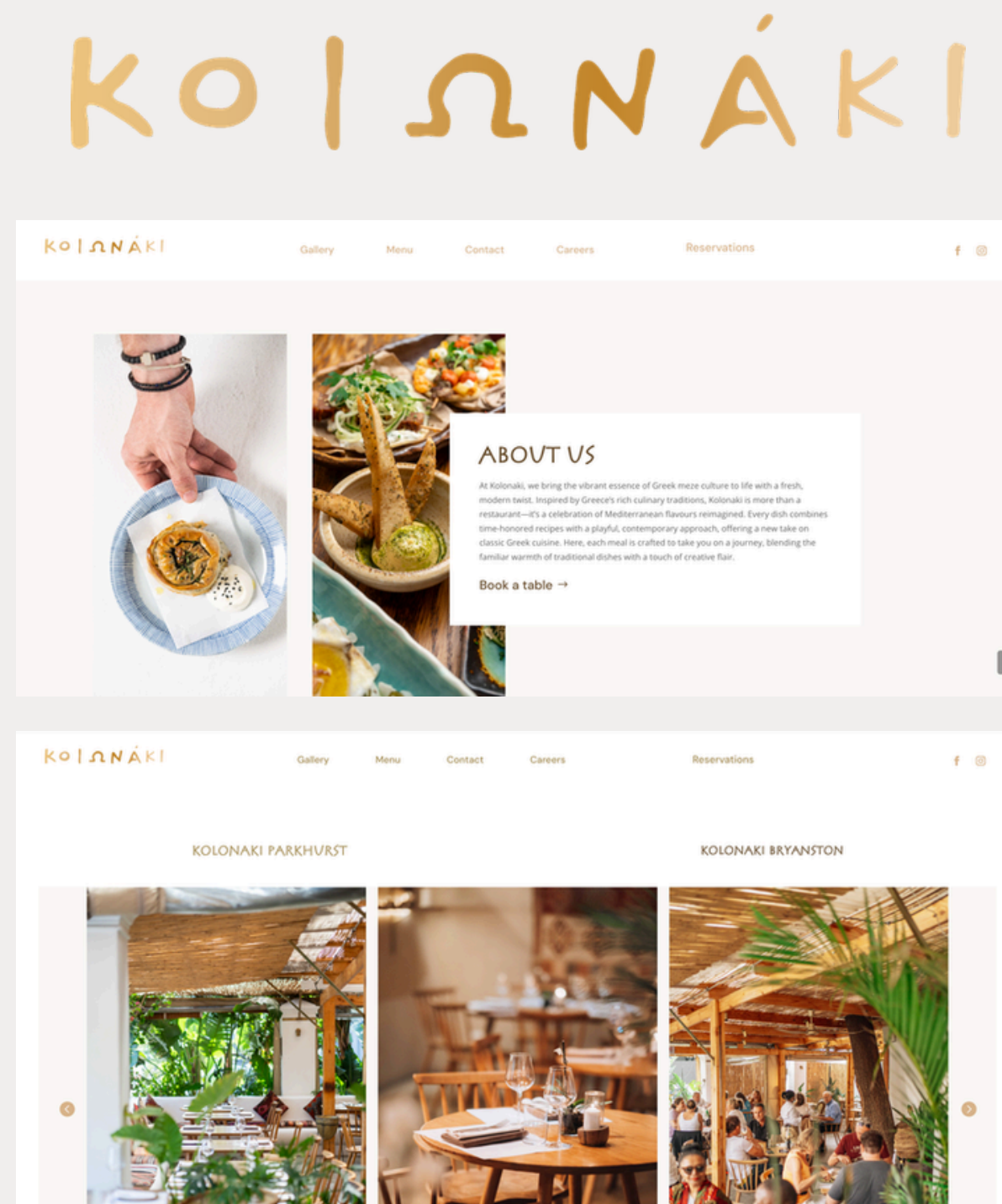
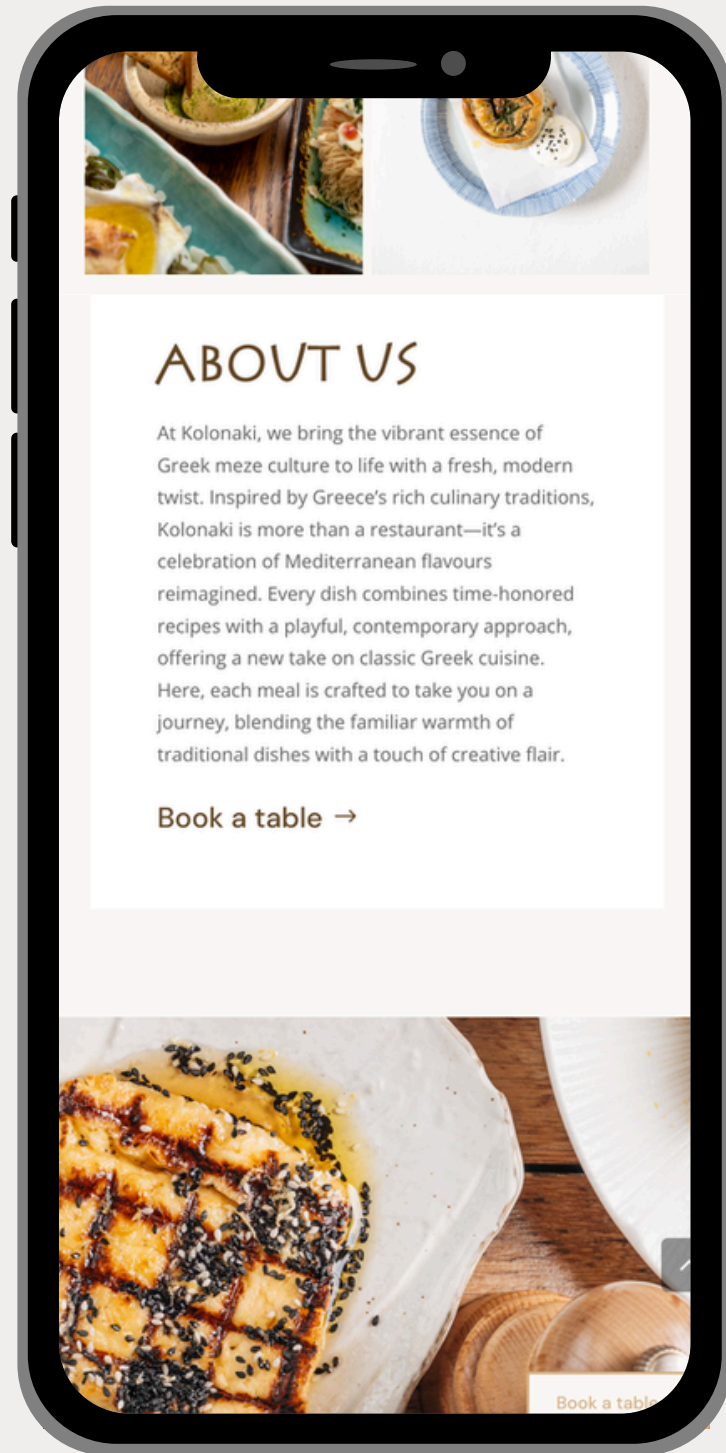
archer
bar & eatery

JAVETT
ART CENTRE
UNIVERSITY OF PRETORIA

Letsema³⁰

Ridgeline
of New Zealand

DELTA
FIREARMS

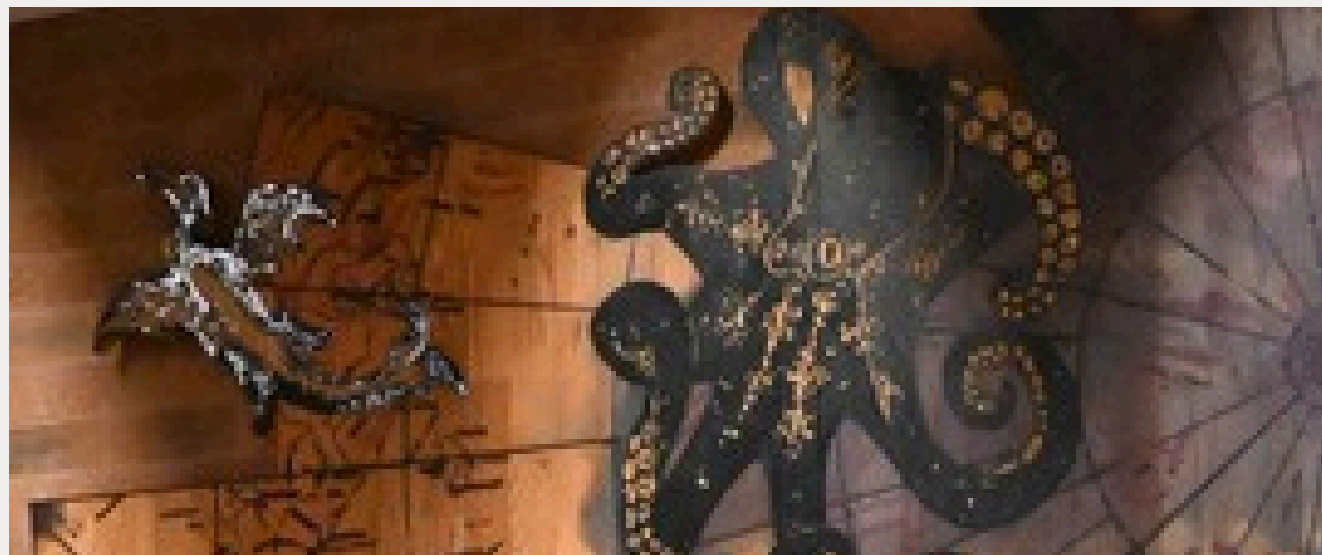
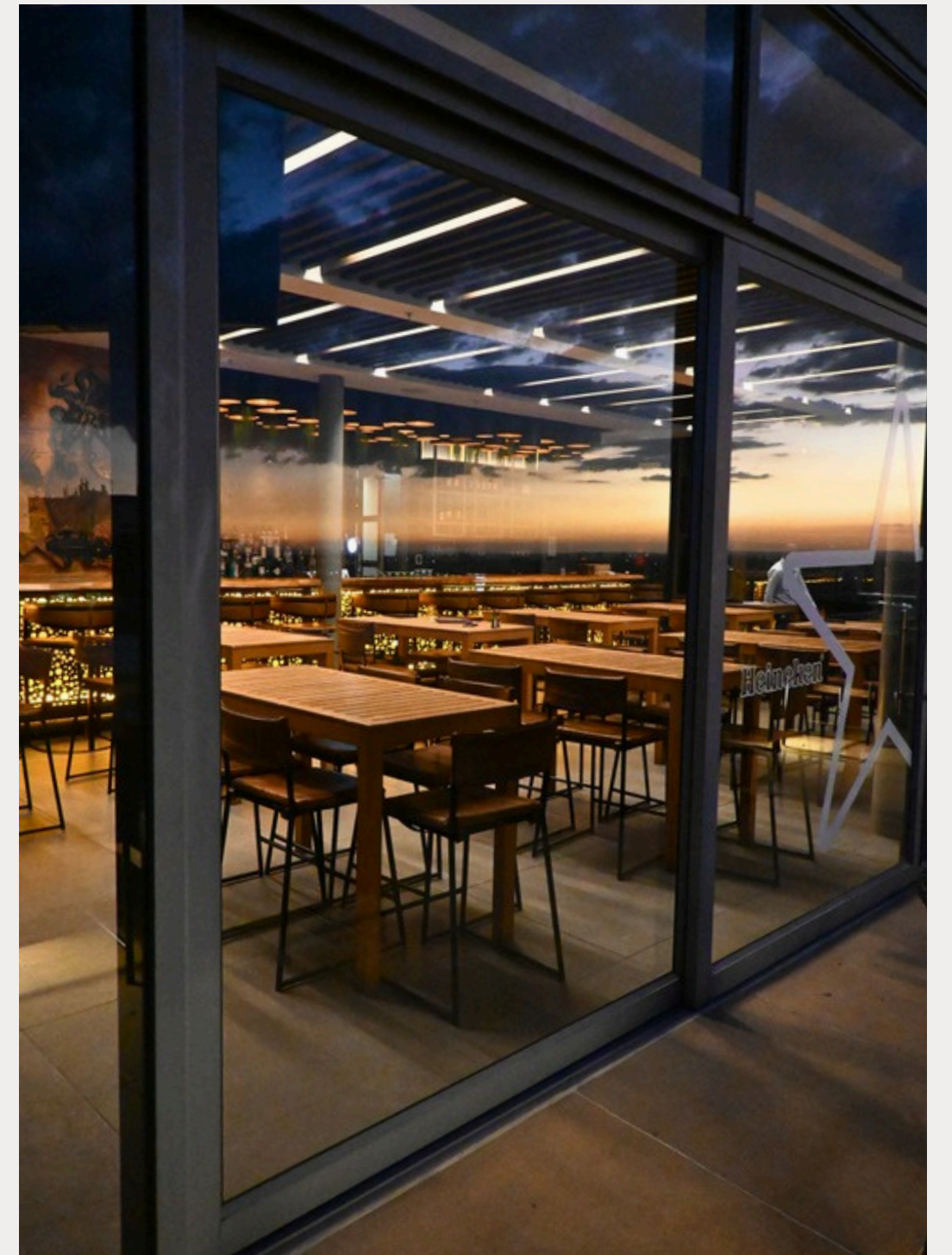


KOLONAKI



OCTO BAR REBRANDING

REBRAND CONCEPTS INCLUDING: PIZZA BOX | MENU'S | TABLE TALKERS | POSTERS | COASTERS | SOCIAL MEDIA | STYLE GUIDE | PHOTOGRAPHY



OCTO BAR REBRANDING

REBRAND CONCEPTS INCLUDING: PIZZA BOX | MENU'S | TABLE TALKERS | POSTERS | COASTERS | SOCIAL MEDIA | STYLE GUIDE | PHOTOGRAPHY

Logo Brand Style Sheet

MAIN LOGO

LOGOMARK

HORIZONTAL LOGO

COLOURS

- #05356A
- #A68A62
- #F5F0E6

FONTS

Heading - Anton
 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890

Subheading - DM SANS
 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890



MAIN LOGO
 A full design that includes the brand name and sometimes a symbol.
Best for: General brand use — websites, signage, packaging.

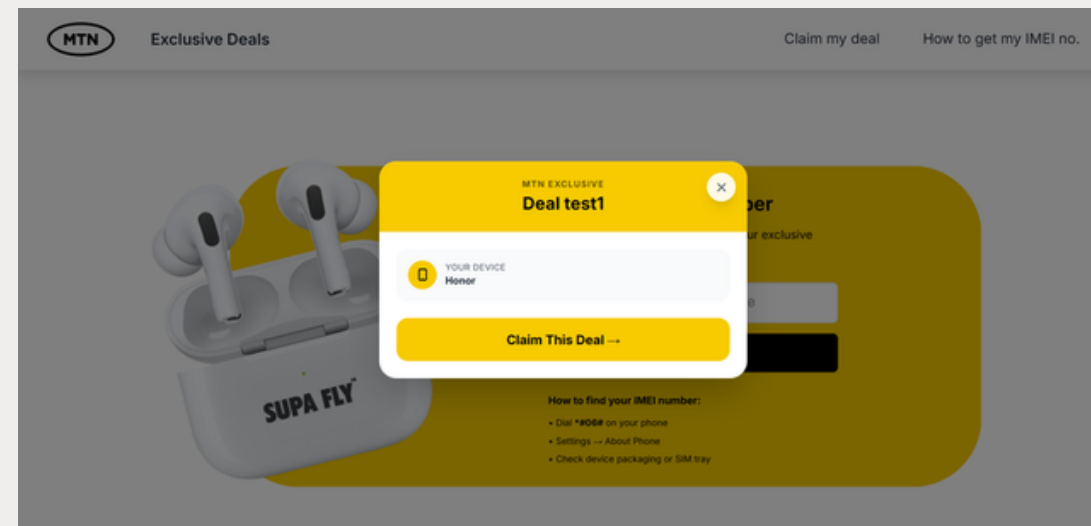
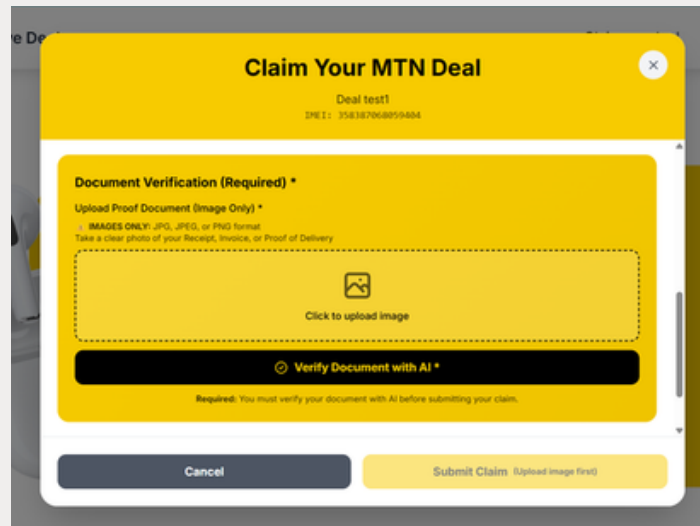
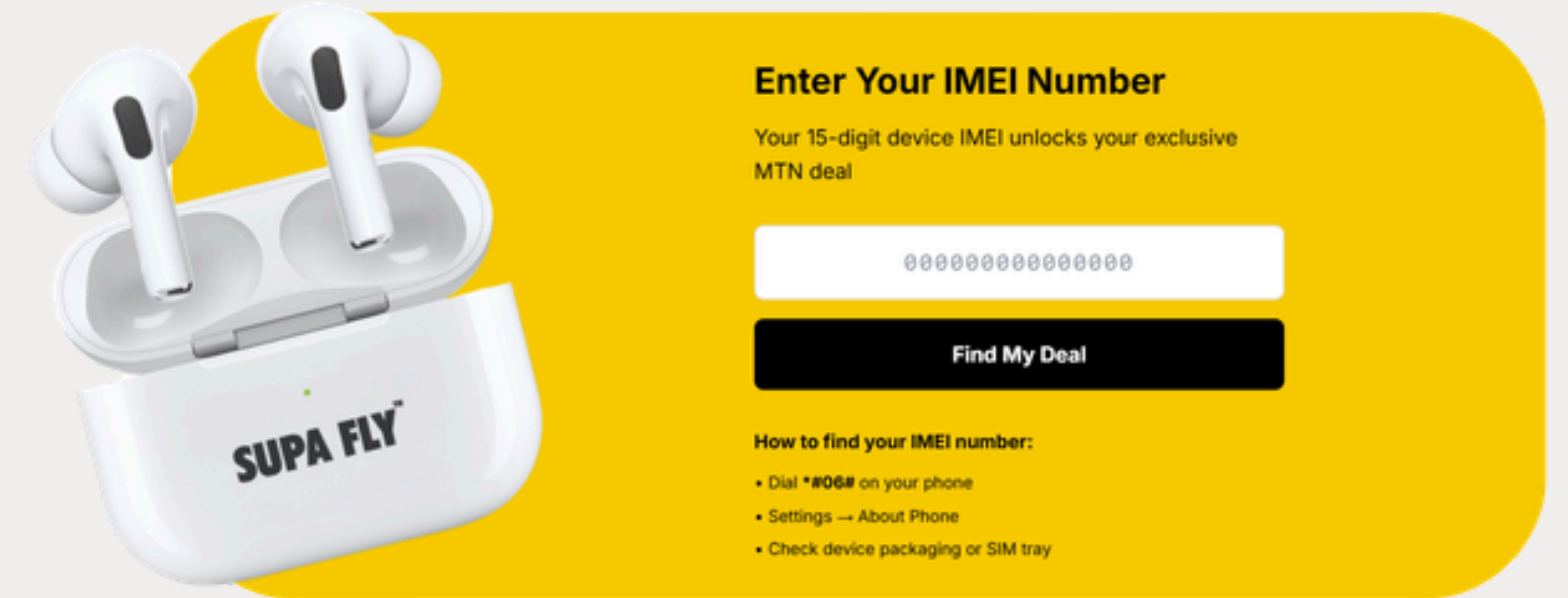
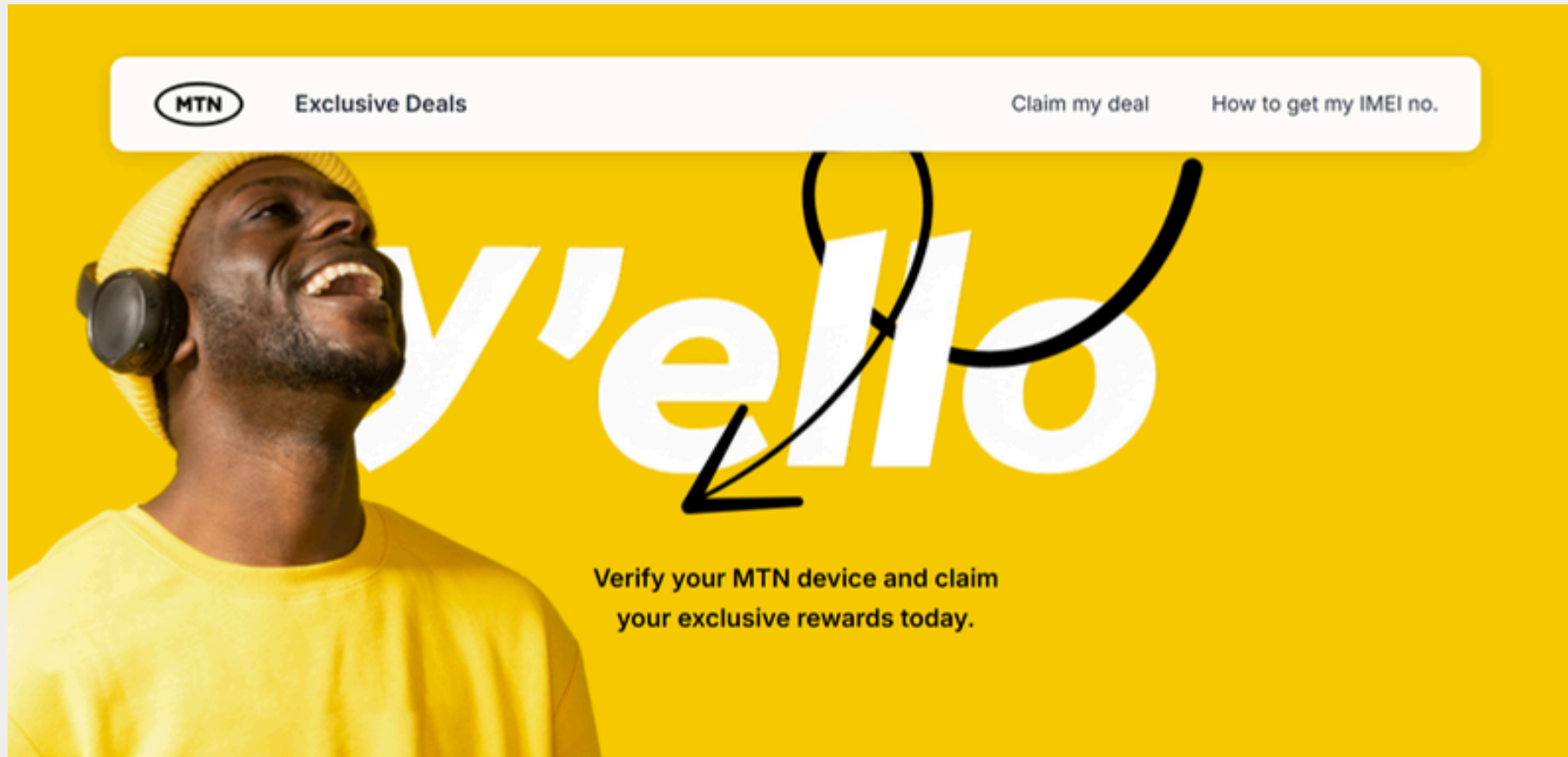
LOGOMARK
 A symbol or icon-only version of the logo, with no text.
Best for: Social media icons, favicons, or when space is tight.

HORIZONTAL LOGO
 A version where the text and/or symbol are arranged in a horizontal layout.
Best for: Website headers, email signatures, or when space is wider than it is tall.



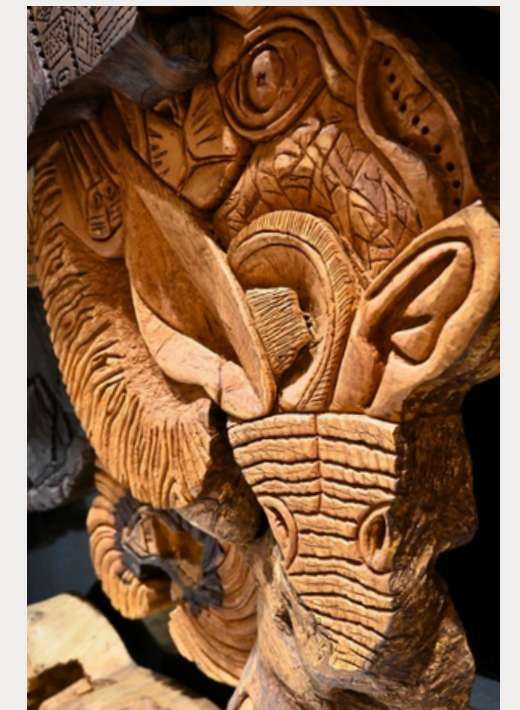
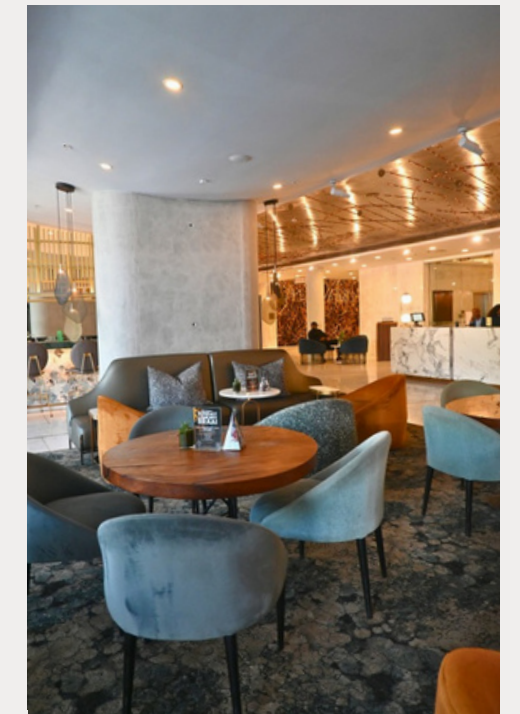
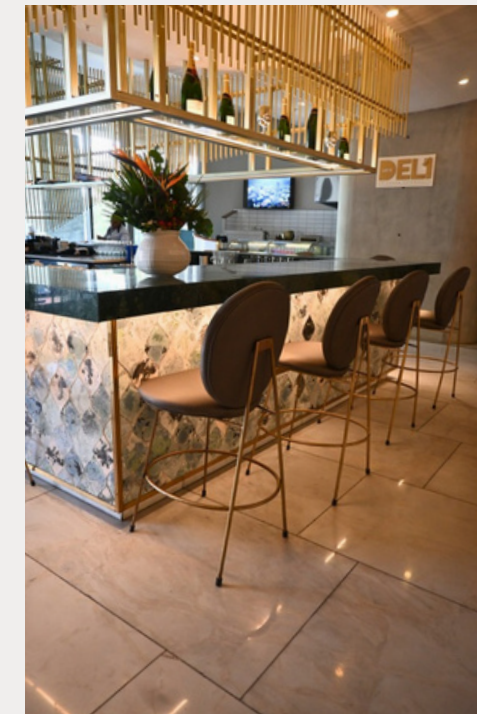
BEST & BERG

LOGO



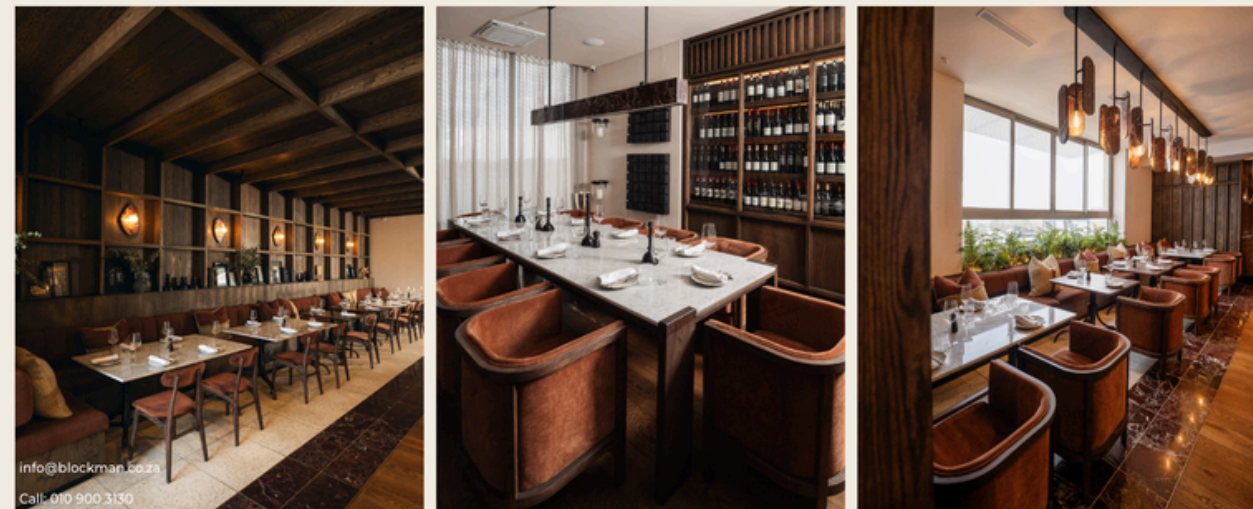
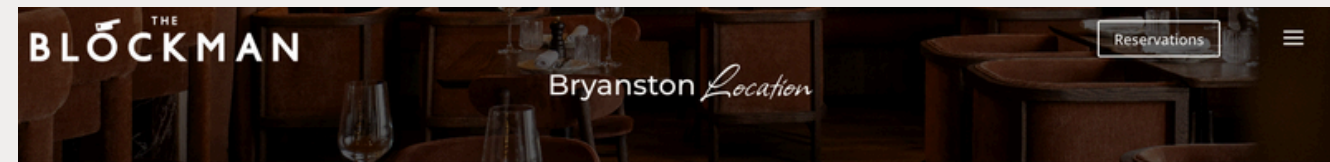
MTN

DEAL CLAIMING WEBSITE WITH AI INTEGRATION & DOCUMENT VERIFICATION

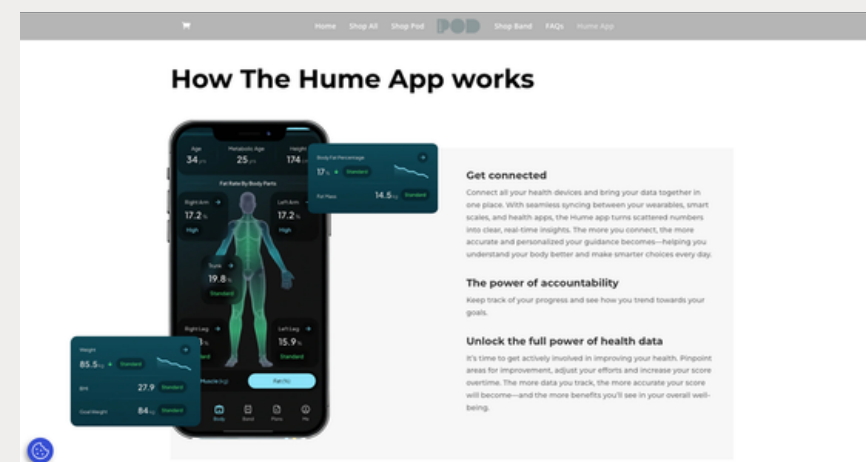
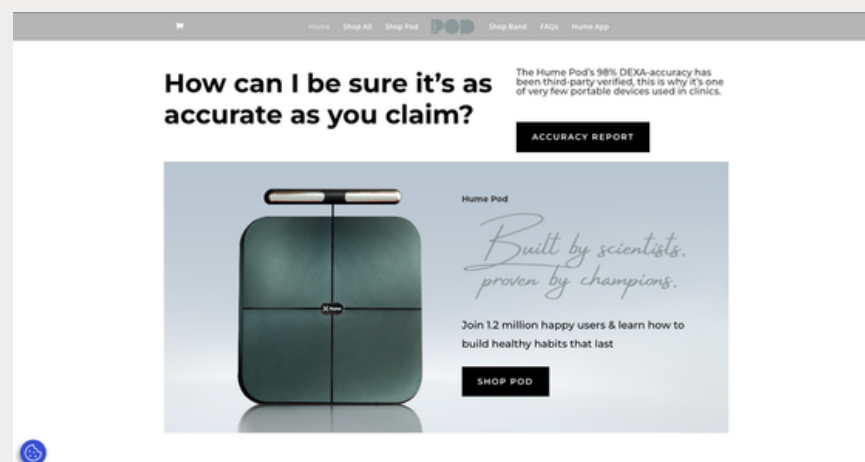
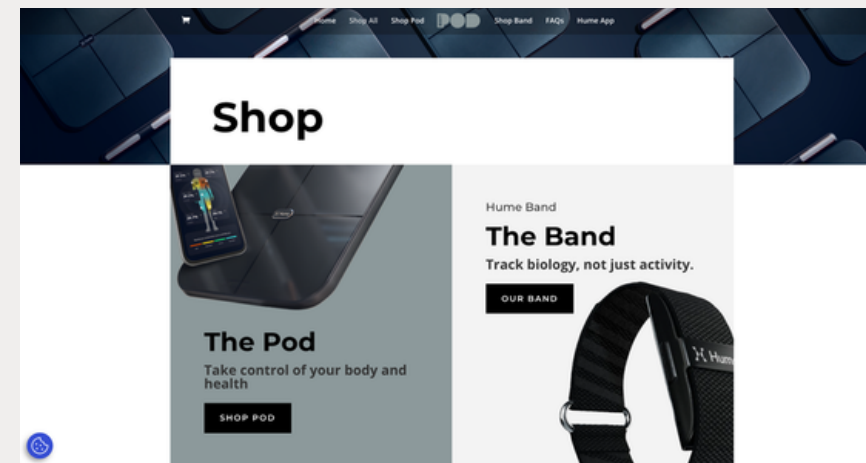
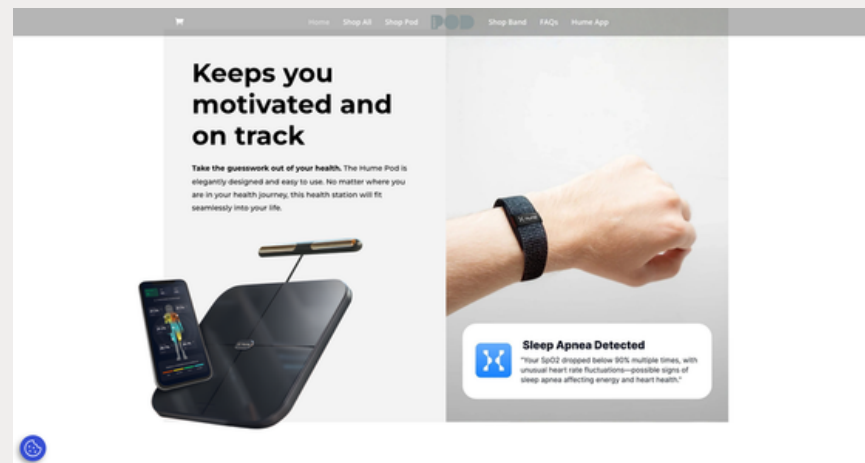
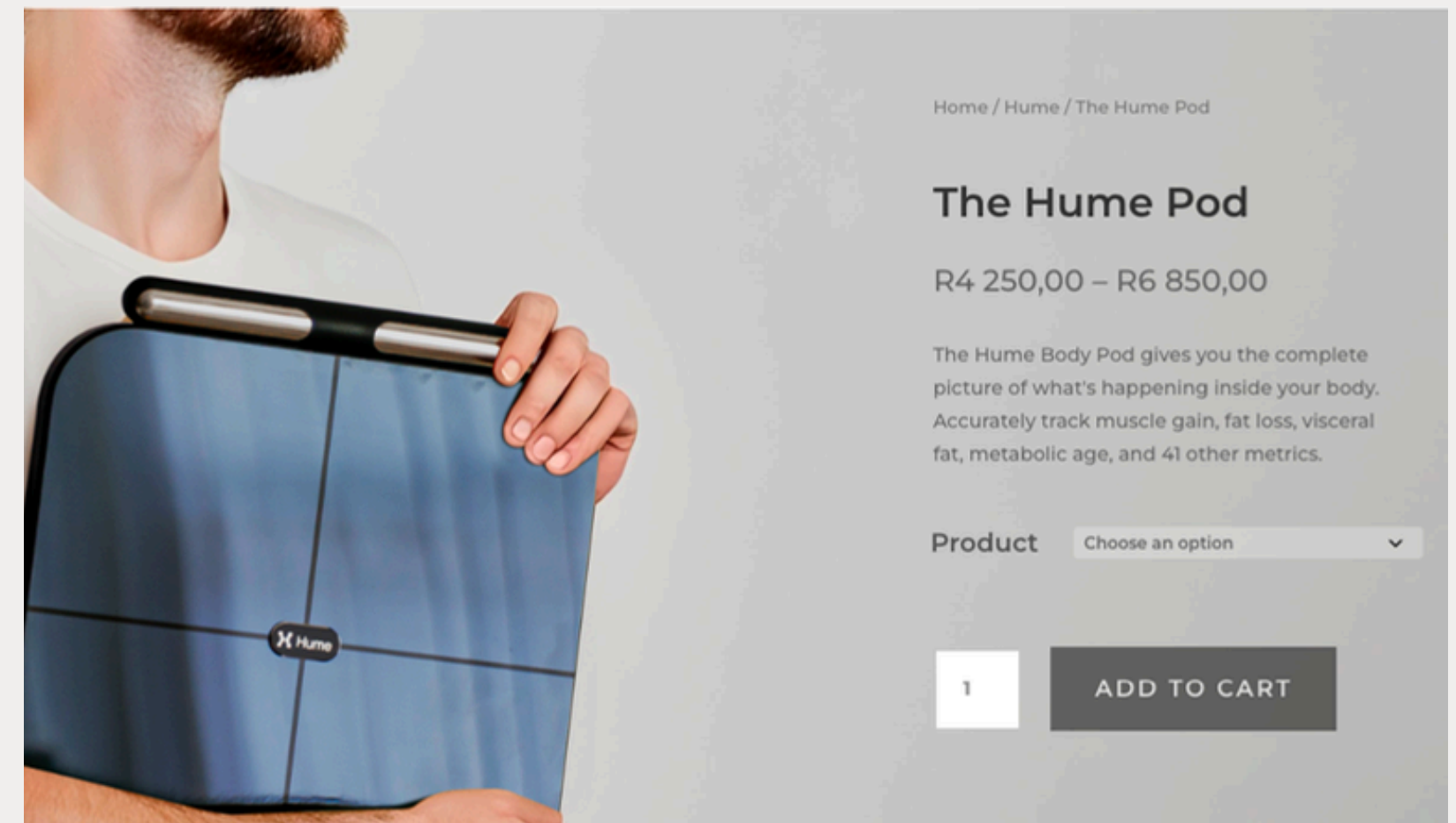
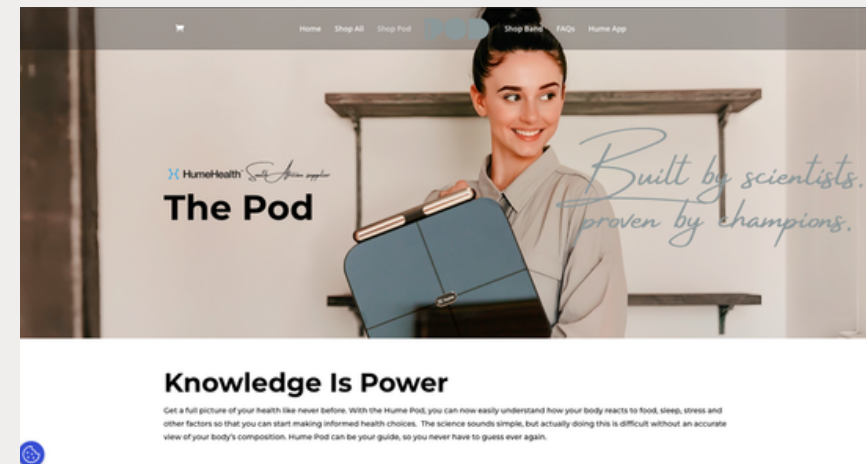
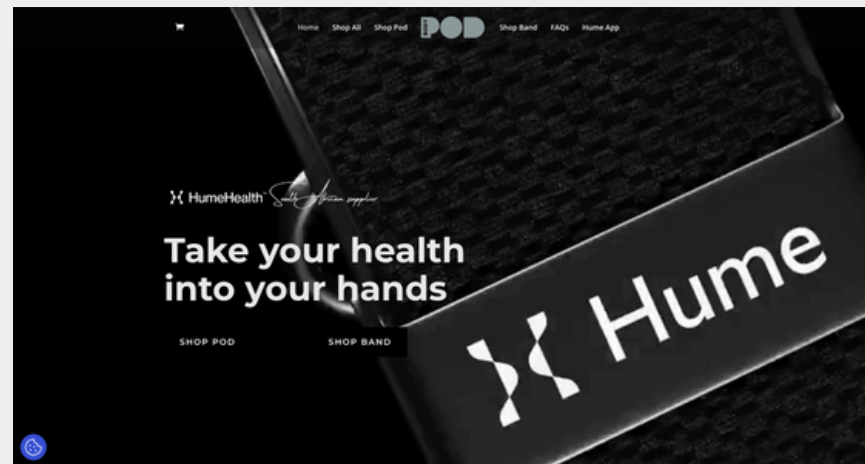


LEO'S LOUNGE @ THE LEONARDO

SOCIAL MEDIA | MARKETING | PHOTOGRAPHY

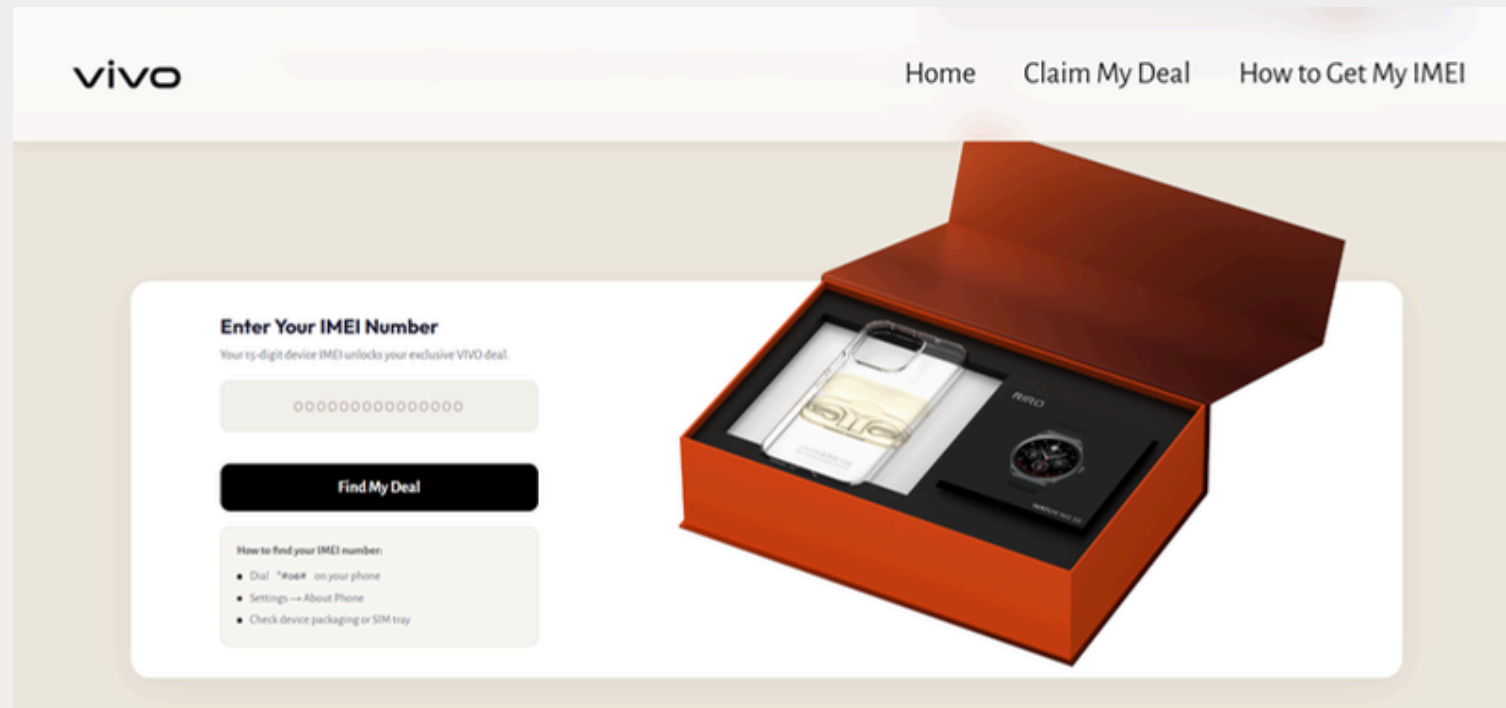


BLOCKMAN



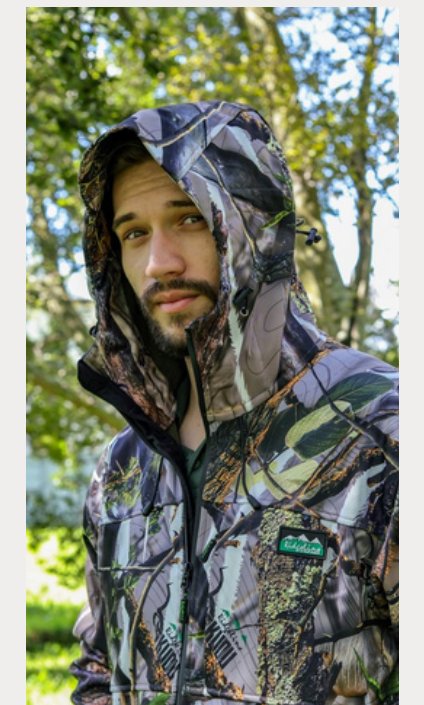
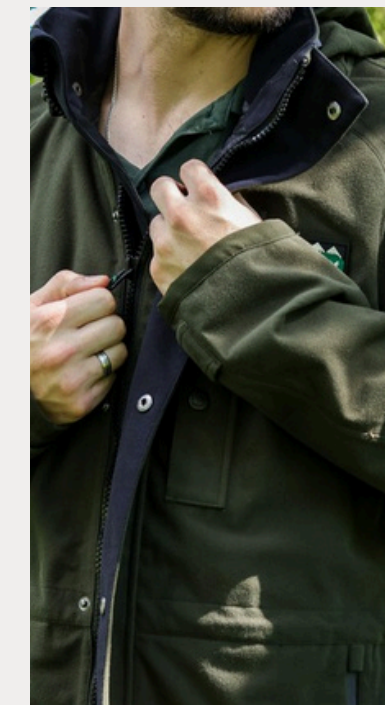
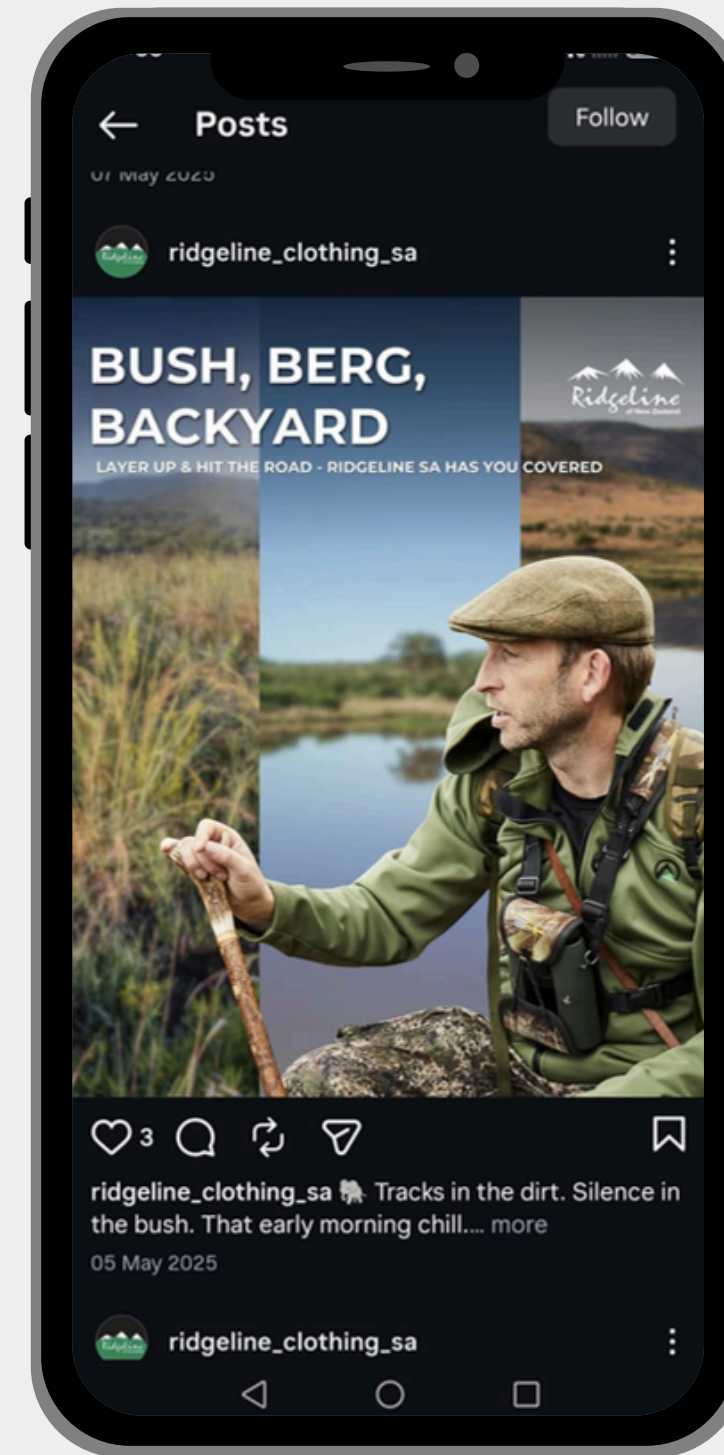
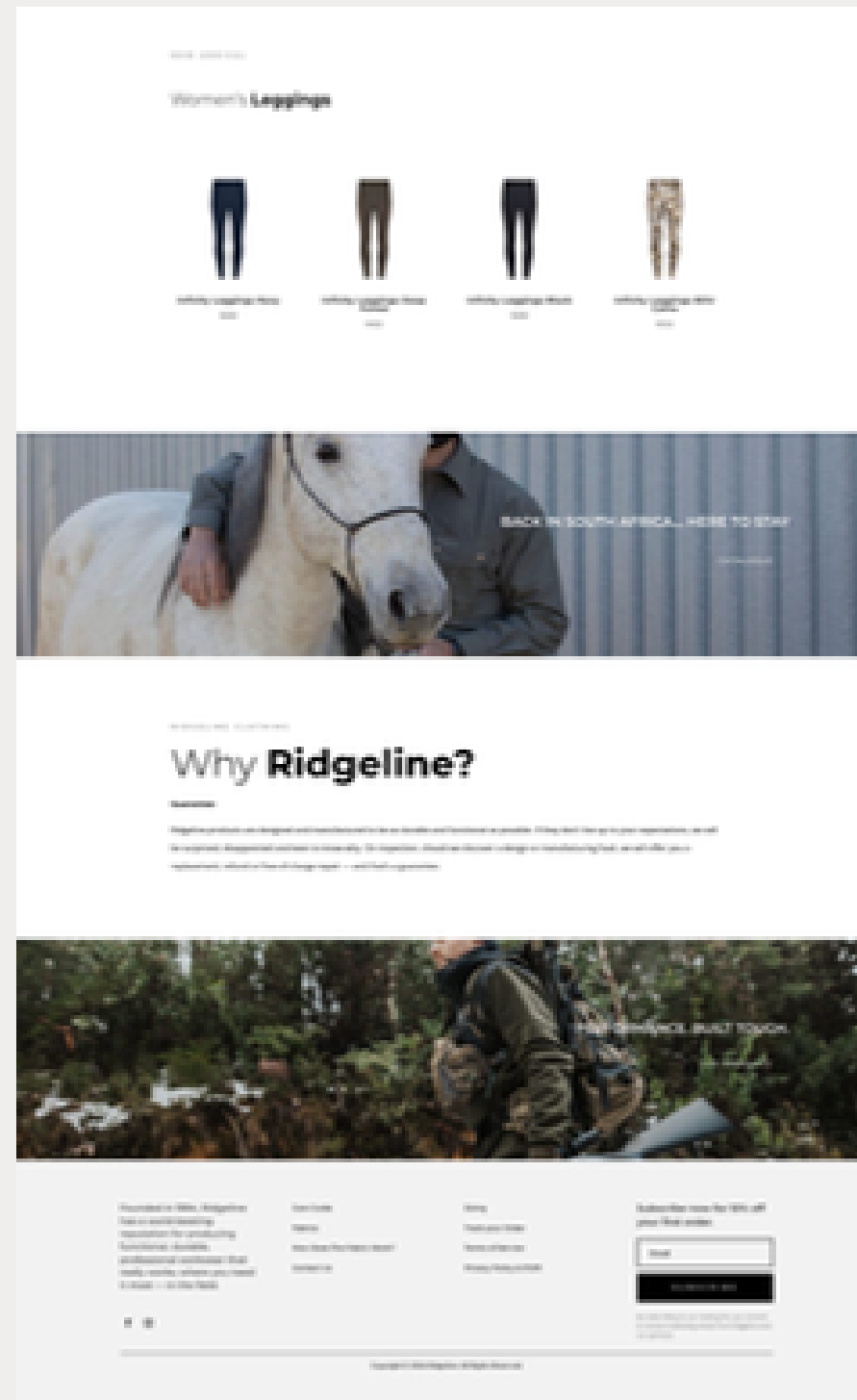
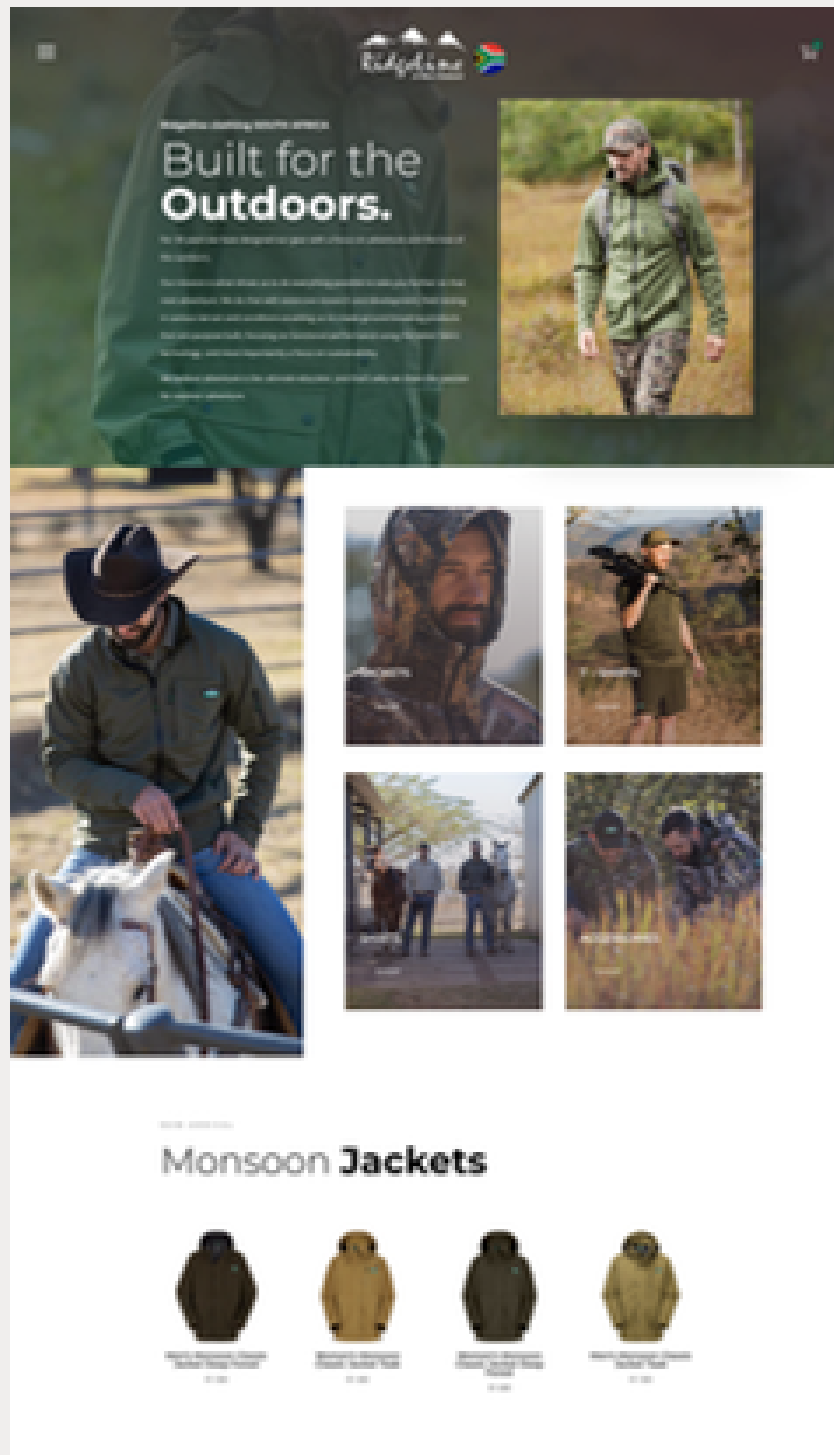
BODYPOD

LOGO | WEBSITE

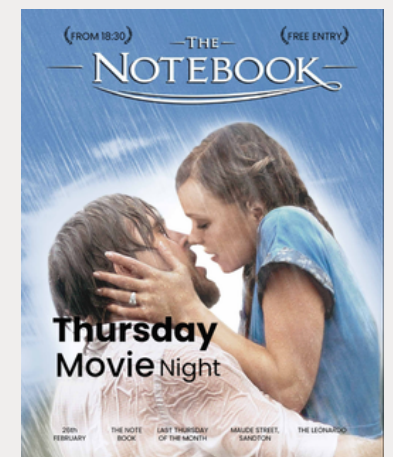
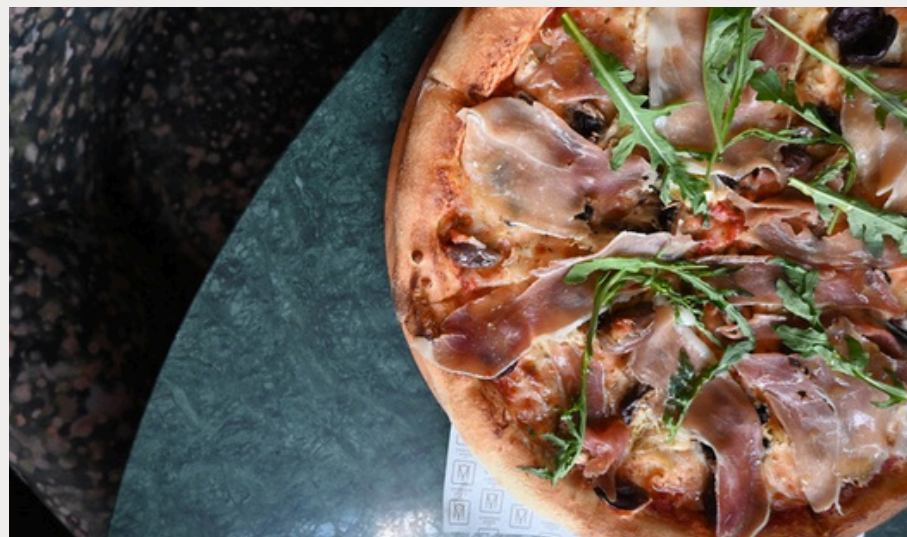
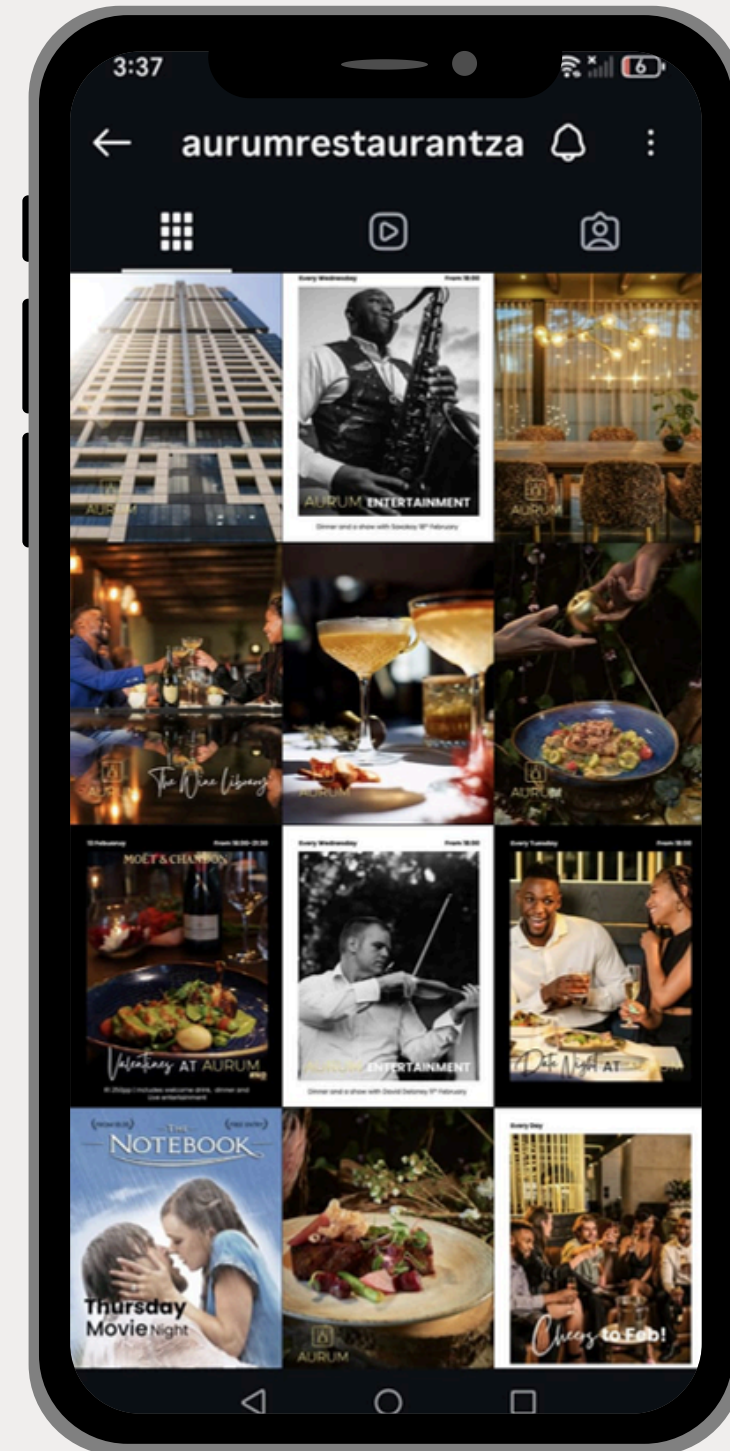


VIVO

DEAL CLAIMING WEBSITE WITH AI INTEGRATION & DOCUMENT VERIFICATION



RIDGELINE SOUTH AFRICA



AURUM @ THE LEONARDO



Introduction

All About the Brand

The Letsure brand is built on trust, growth, and innovation. Designed for adaptability and scalability, it reflects a modern, professional, and reliable image that inspires confidence among partners, clients, and the market. Each element of the brand supports the seamless integration of businesses, safeguarding legacies while driving sustainable growth.

With a visual identity rooted in corporate blue, Letsure symbolises trust, progress, and opportunity. More than a service provider, Letsure is a trusted partner, enabling businesses to take their next steps with speed, efficiency, and confidence.

Logo Variations

Sub- Brands

VERTICAL Ideal for square or tall spaces, such as social media profile pictures, signage, or product packaging. Its compact layout works well when space is limited.	HORIZONTAL Best suited for wide applications like website headers, email signatures, business cards, and letterheads. Its elongated format ensures readability in horizontal layouts.	ICON Perfect for small-scale uses, such as app icons, favicons, or watermarking. The icon conveys brand identity in minimal space while maintaining recognisability.

letsure

2025

01 **Brand Style Guide**

GET INSPIRED

In the business world, the most important thing is trust. Once you have trust, you can move mountains.

— Jack Welch

Colour Palette

The Proper Hex Codes

HEX CODE #003366	HEX CODE #0070C0	HEX CODE #00AEEF	HEX CODE #4682B4
HEX CODE #000000	HEX CODE #FFFFFF	HEX CODE #E6E6FA	HEX CODE #FF8C00

Main logo
The main Letsure logo features shades of blue, symbolising trust, stability, and adaptability. Its clean typography and circular line device represent unity and forward momentum, reflecting the brand's leadership and reliability.

Logo with sub-brands
The sub-brand logo integrates the Letsure identity by adopting cohesive colours and the signature circular line device. This design ensures consistency while visually linking the sub-brand to the parent company, reinforcing a shared vision of growth and collaboration.

Typography

Basic Principles

Montserrat

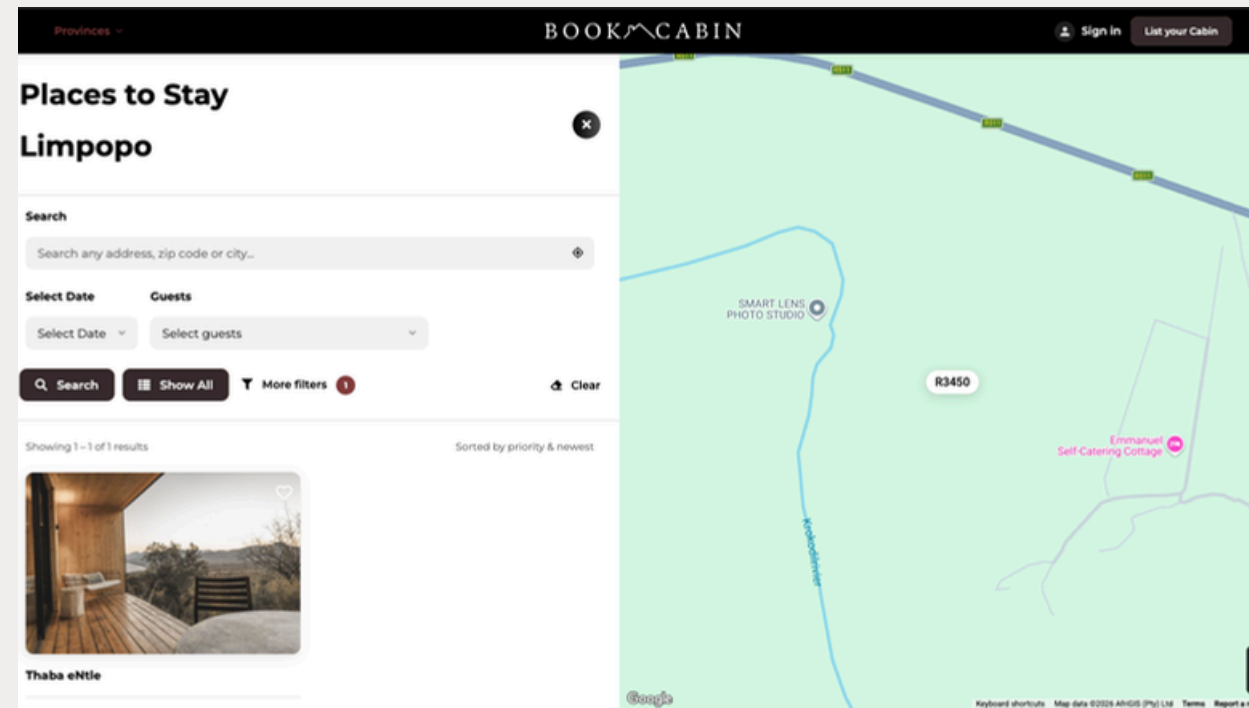
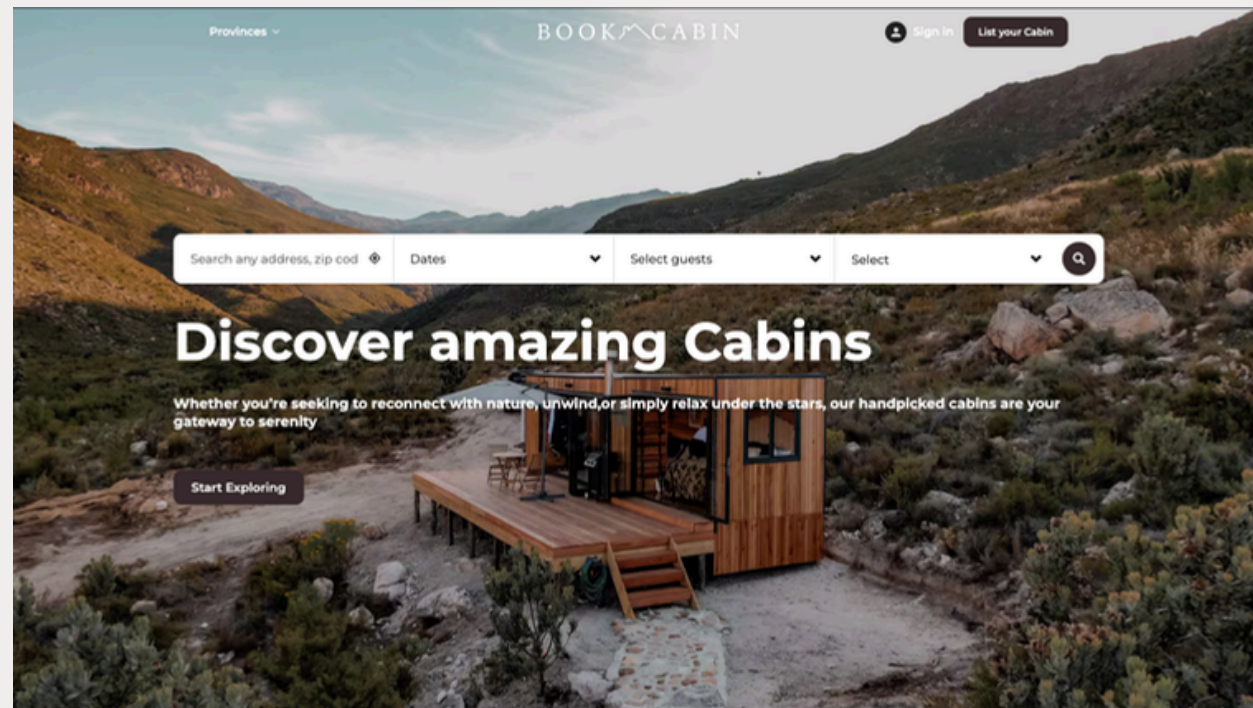
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

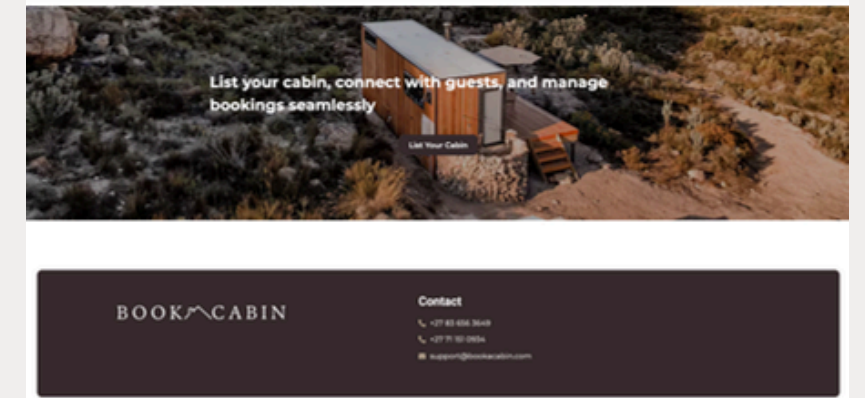
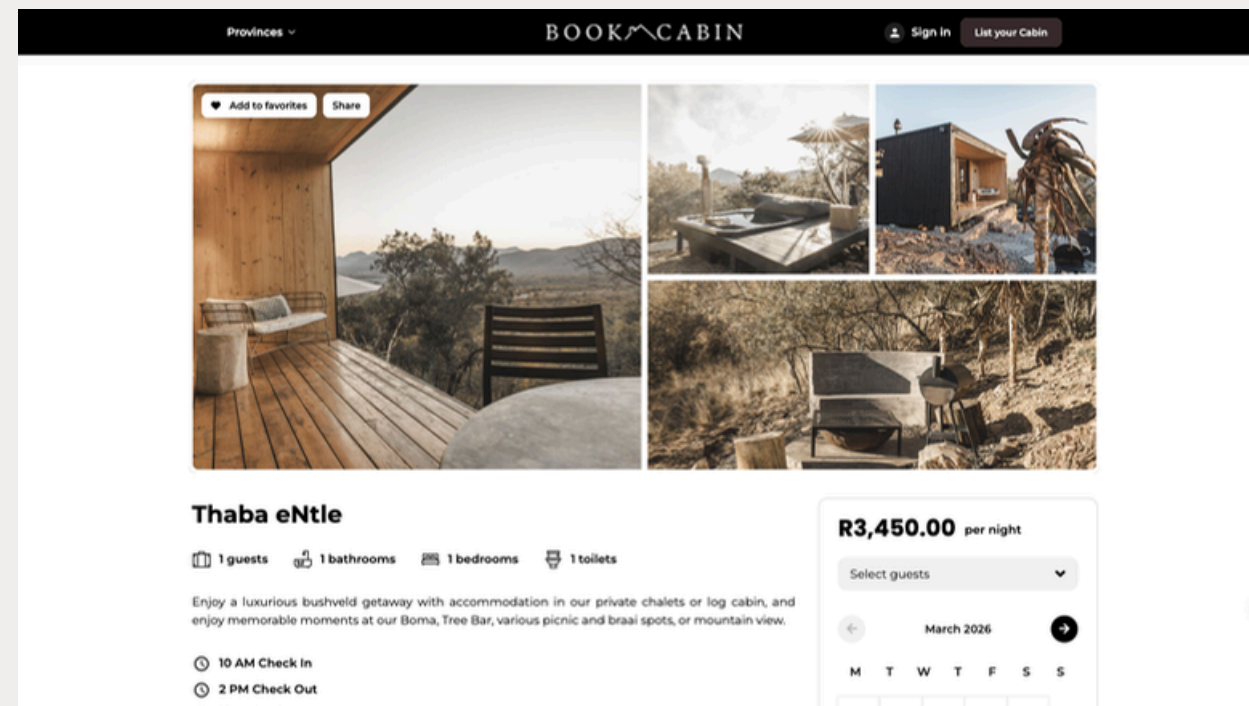
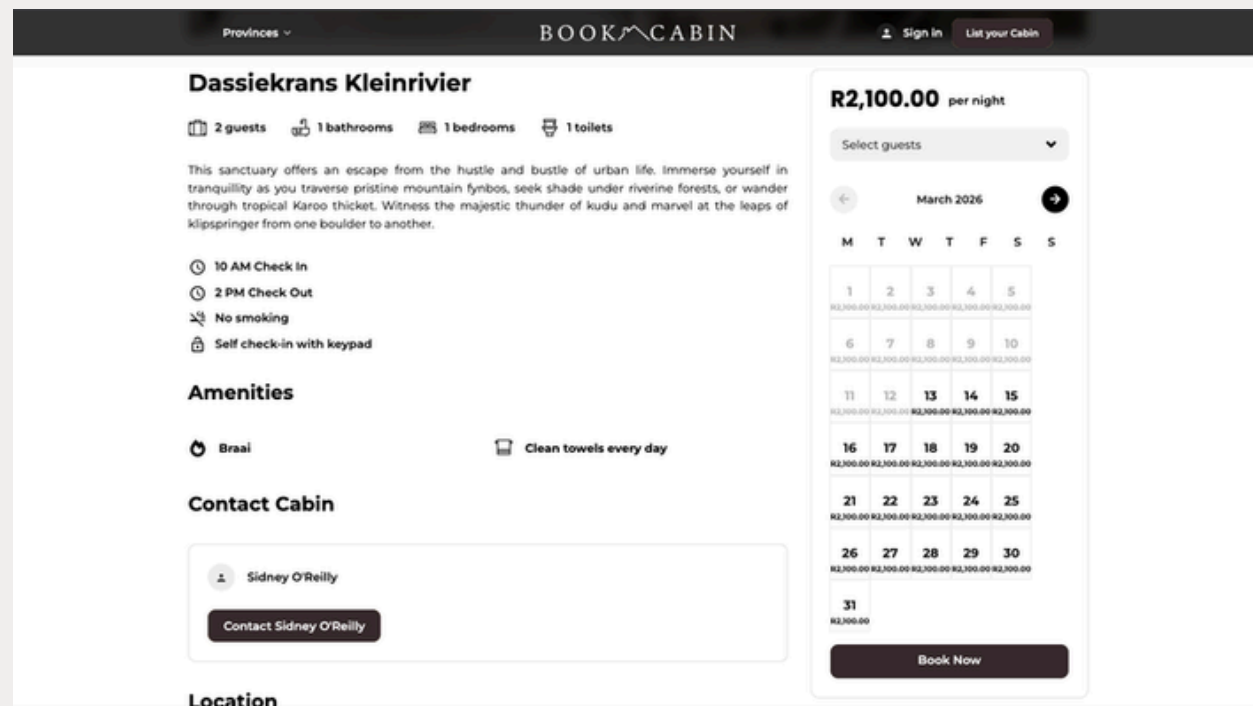
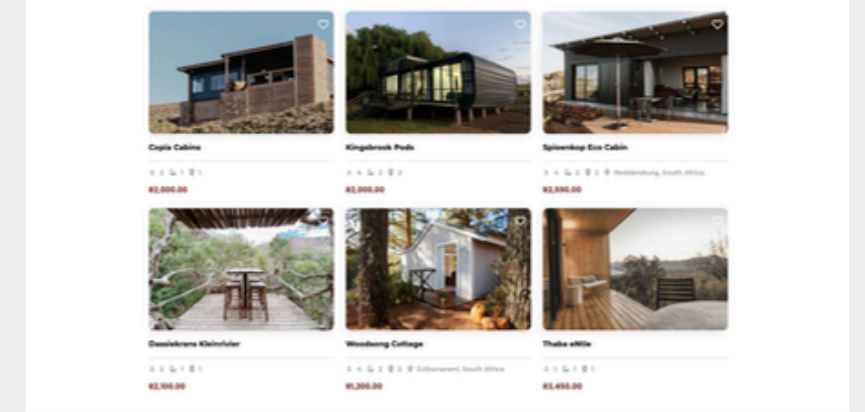
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

brown fox jumps over the lazy dog

LETSURE

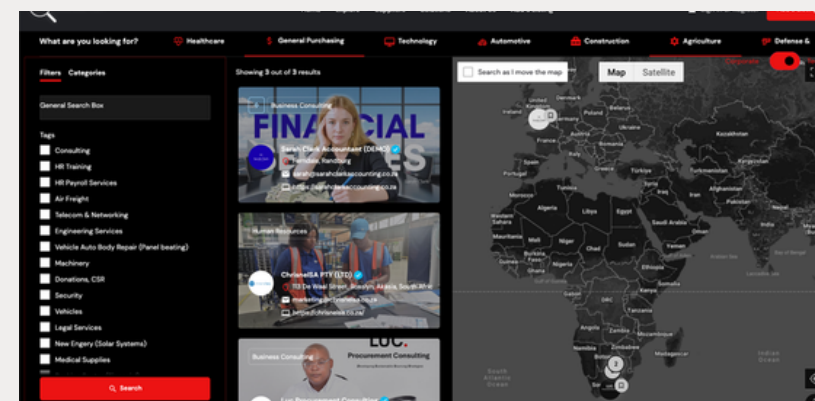
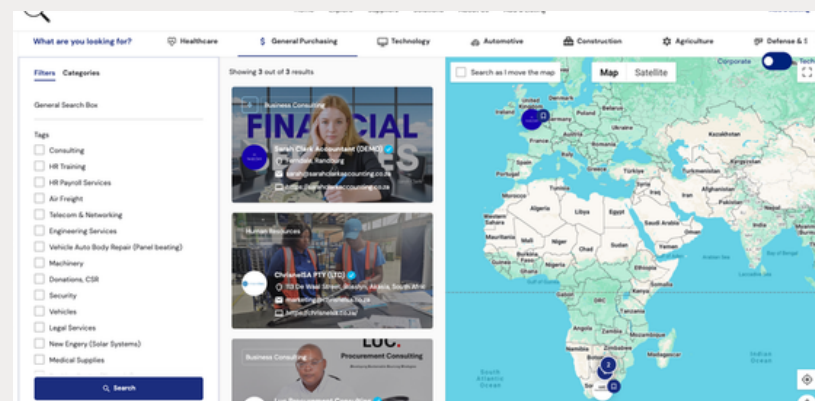
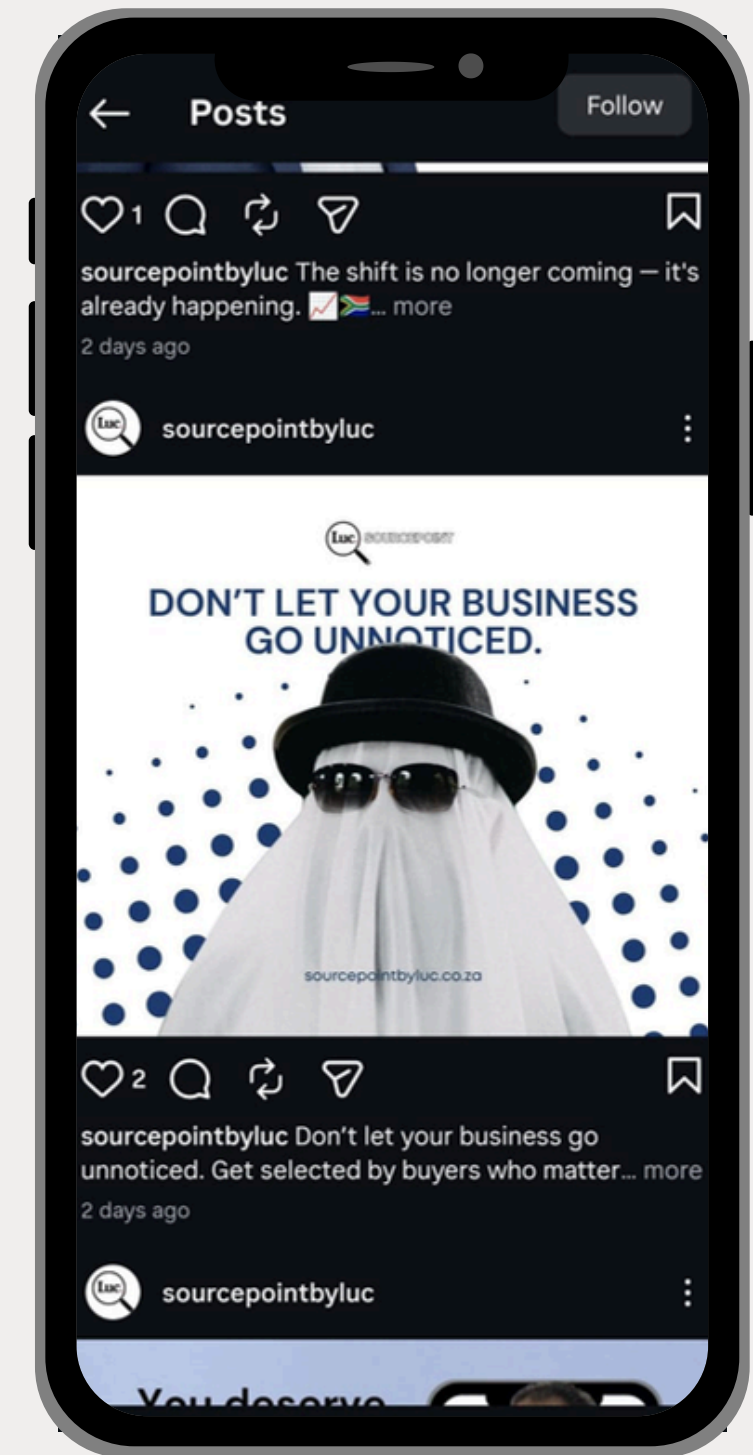
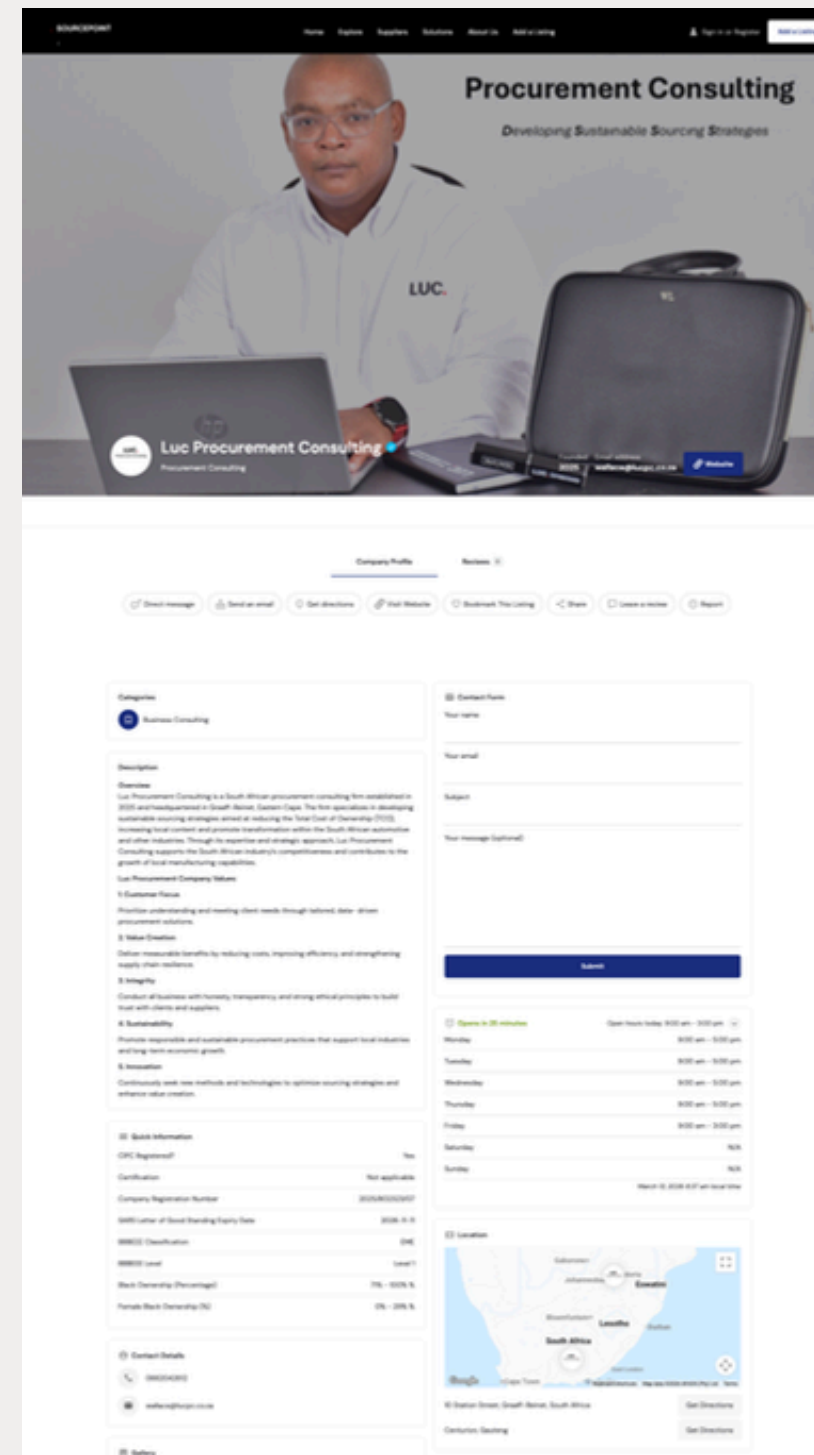
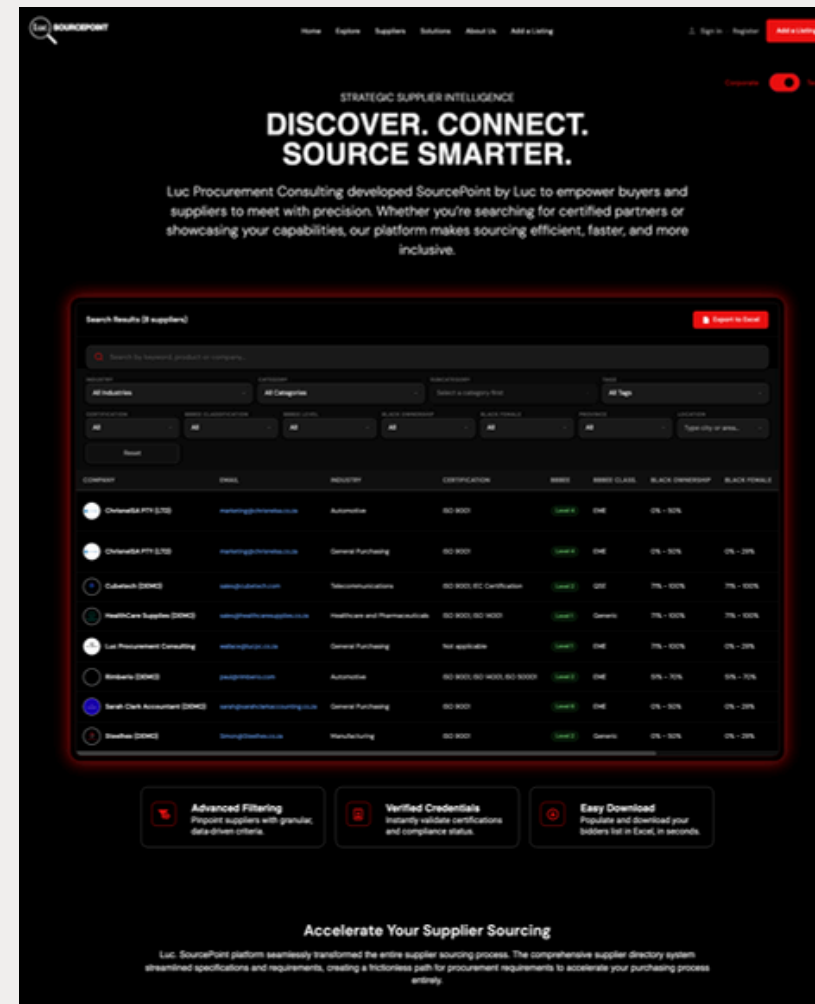
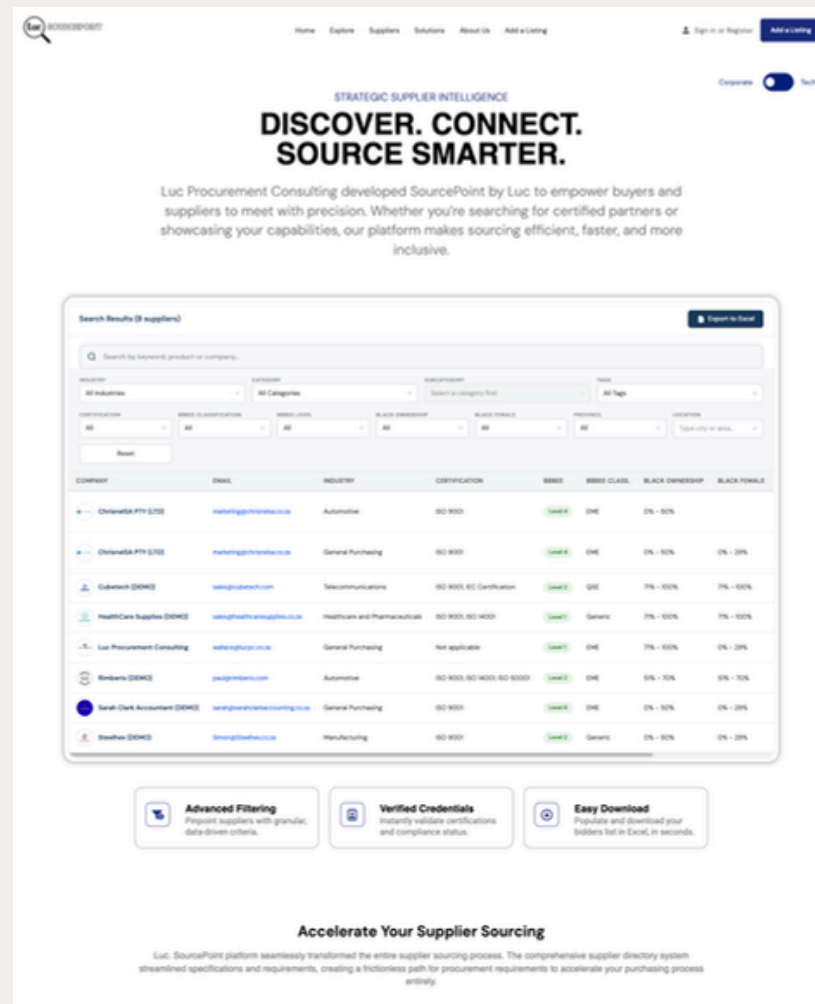


Explore our Cabins



BOOK A CABIN

WEBSITE



SOURCEPOINT BY LUC



JBL / HARMAN KARDON

Speakers



ONYX STUDIO 8 SPEAKER

COLOUR: BLACK
CODE: S/N 81028
PRICE
R 4 499



CITATION 200 VOICE ACTIVATED

COLOUR: BLACK
CODE: S/N 76659
PRICE
R 5 699



PLAY 3 BLUETOOTH PORTABLE SPEAKER

COLOUR: BLACK
CODE: S/N 82560
PRICE
R 7 599



JBL SOUNDBAR 7.1 BAR 800MK2 WITH DETATCHABLE SURROUND SPEAKERS

COLOUR: BLACK
CODE: S/N 87225
PRICE
R 16 999



JBL SOUNDBAR 1000MK2 7.1.4 CH WITH DETACHABLE SPEAKERS

COLOUR: BLACK
CODE: S/N 87472
PRICE
R 19 999



JBL SOUNDBAR 11.1.4CH BAR 1300 WITH DETATCHABLE SPEAKERS

COLOUR: BLACK
CODE: S/N 81142
PRICE
R 33 799

SONOS

Speakers



ROAM 2 ULTRA-PORTABLE SMART SPEAKER

COLOUR: WHITE
CODE: S/N 85752
PRICE
R 4 499



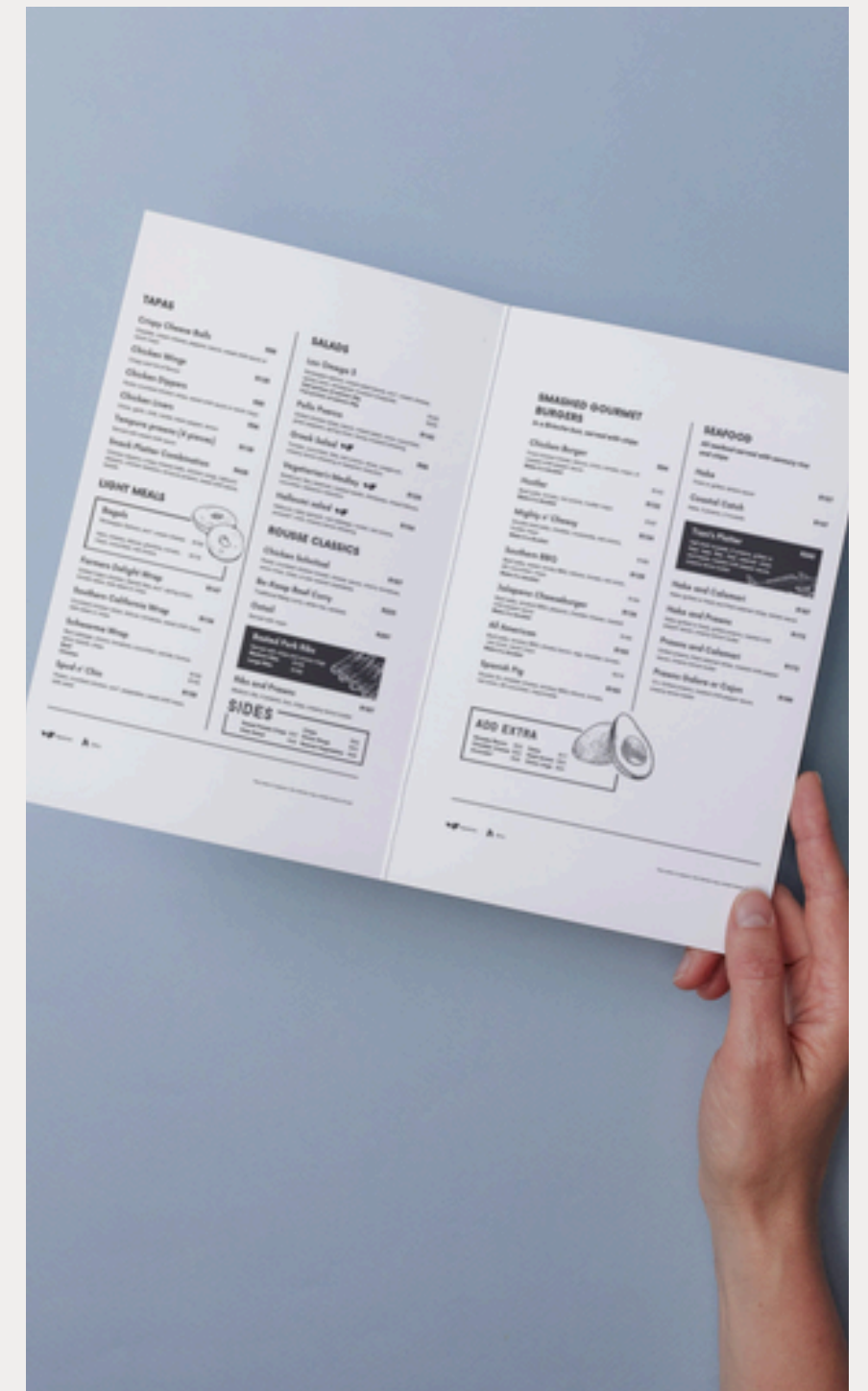
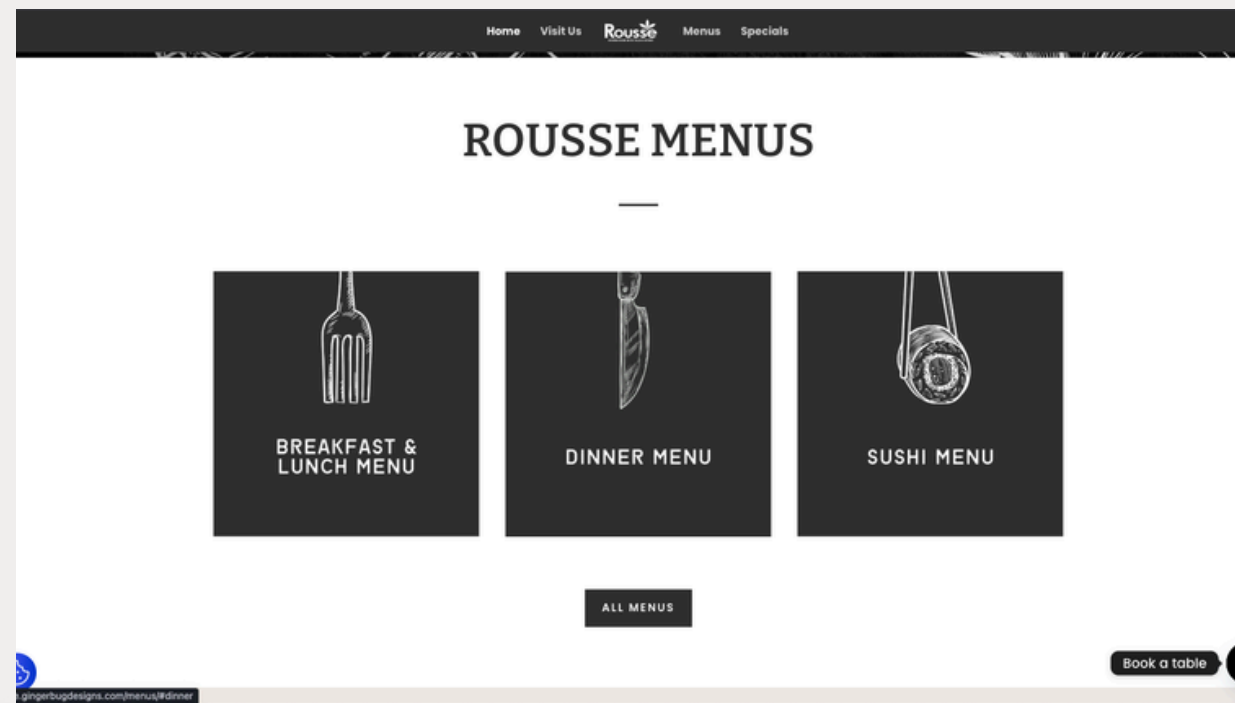
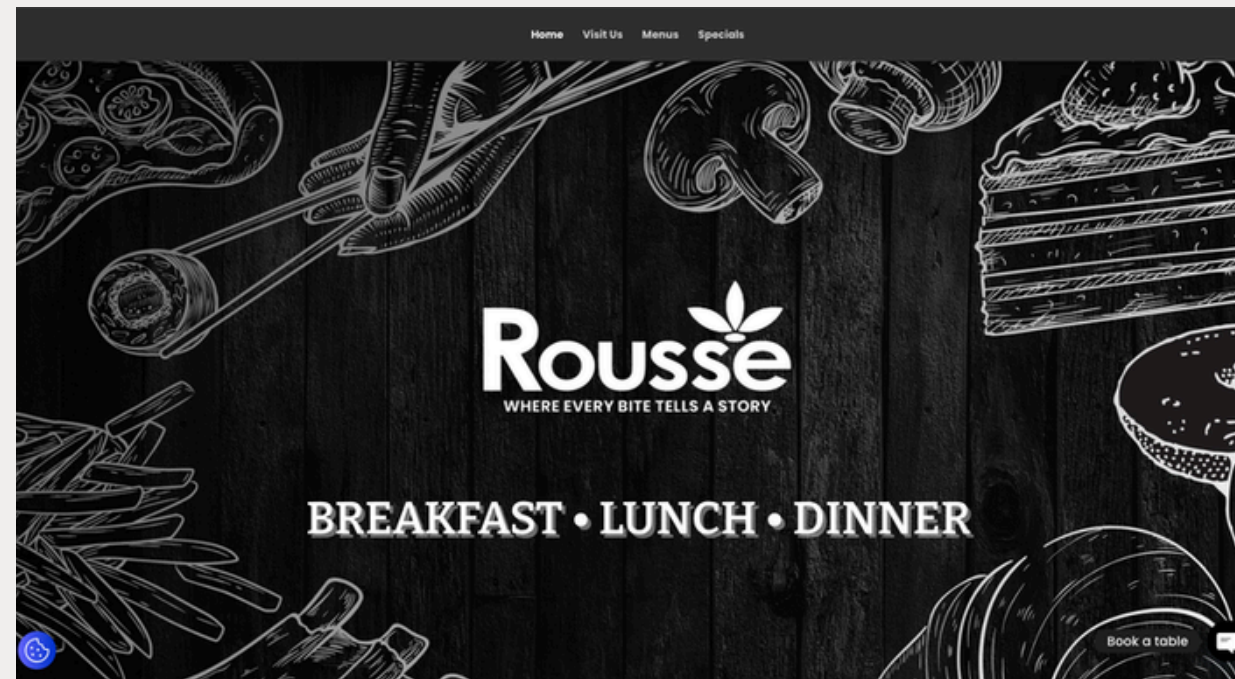
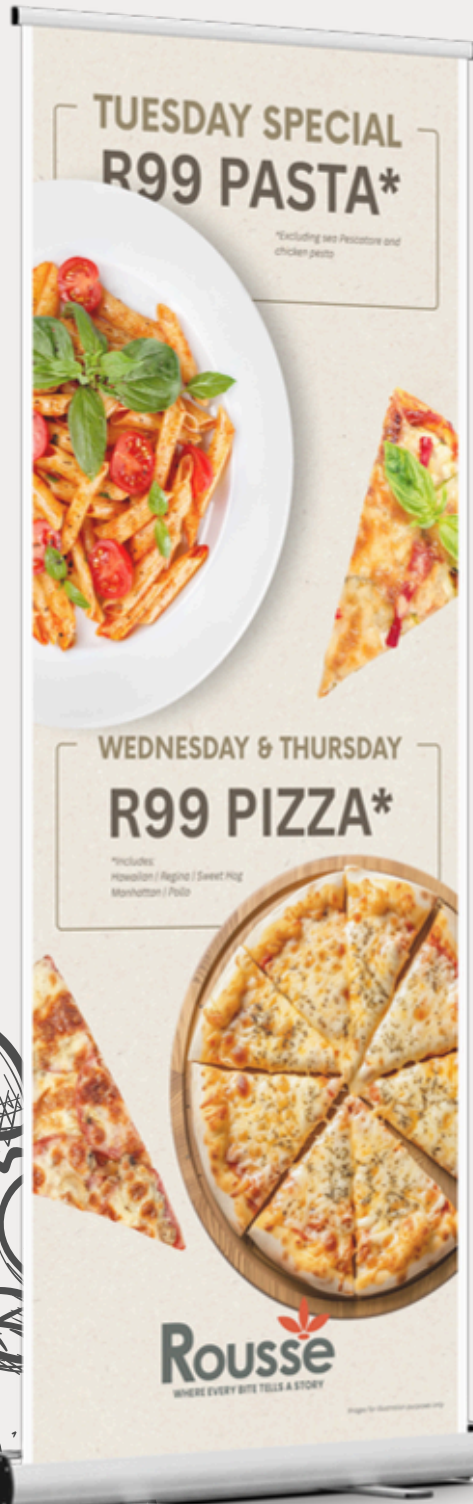
ERA 100 BLUETOOTH SMART WIFI SPEAKER

COLOUR: WHITE
CODE: S/N 82678
PRICE
R 5 999



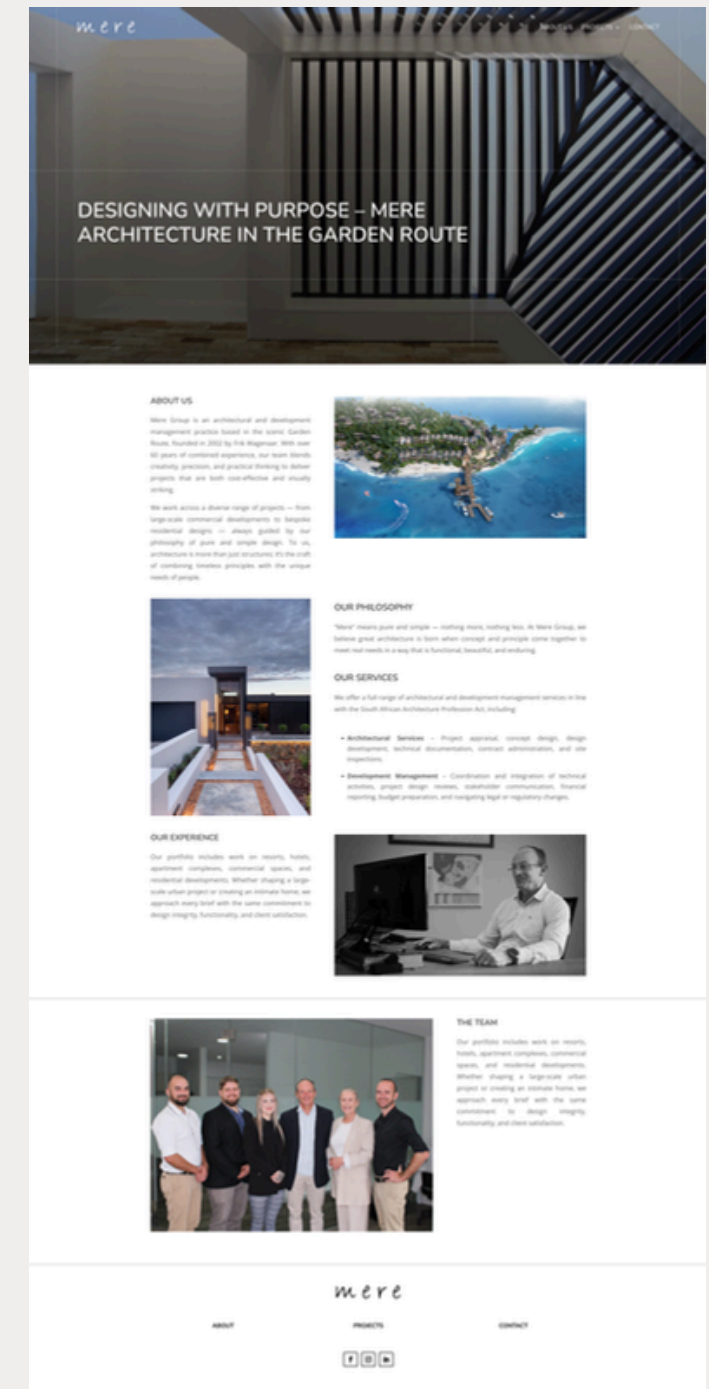
CULBERT CULTURE

LOGO | CATALOGUE



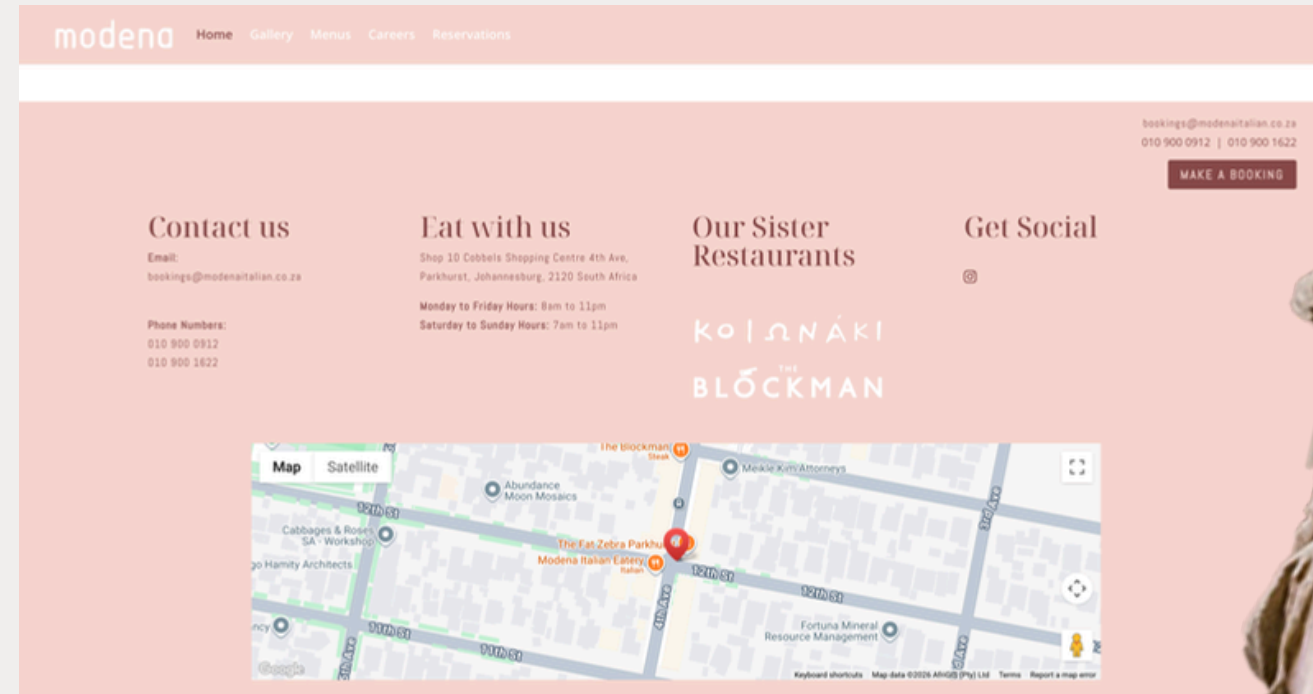
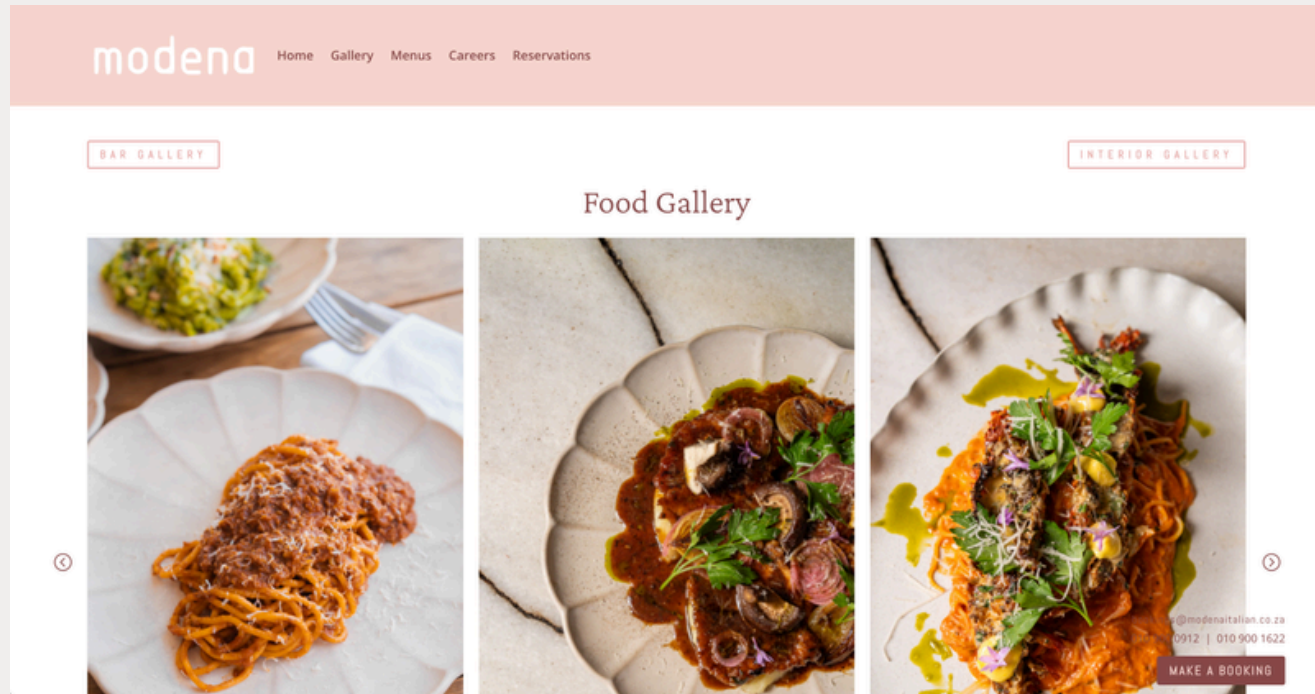
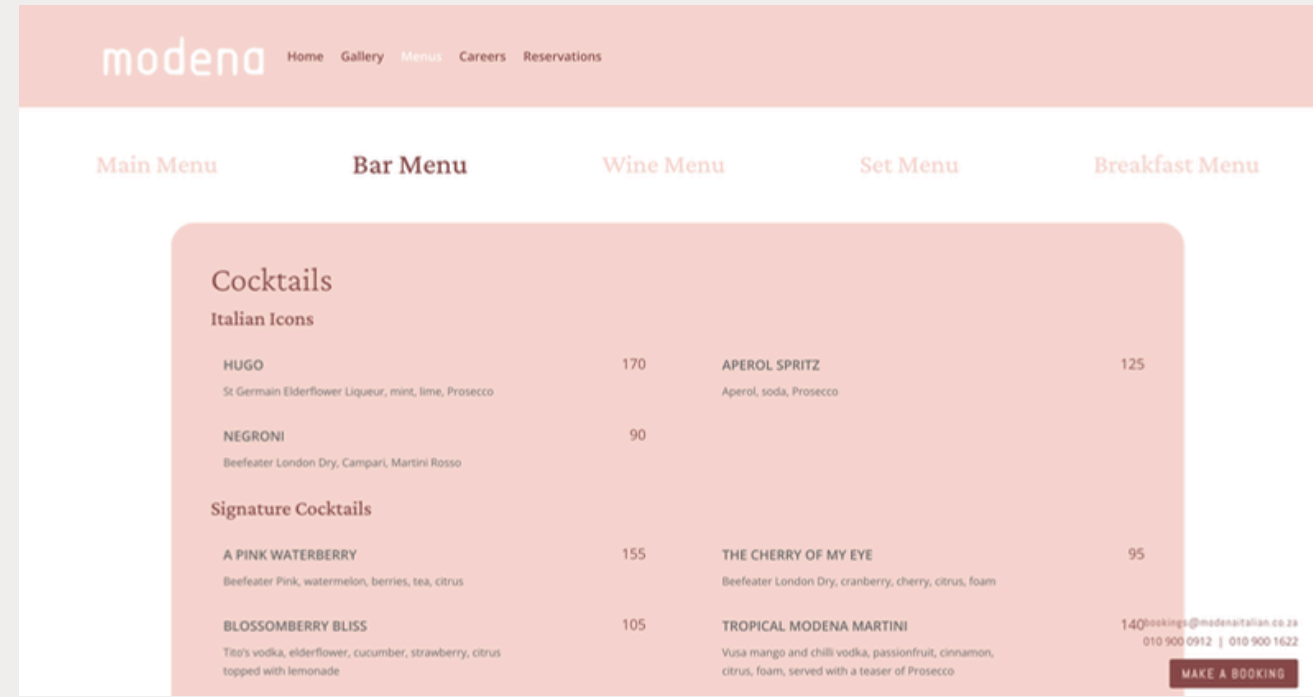
ROUSSE CAPE TOWN

BANNERS | WEBSITE | MENUS | SOCIAL MEDIA



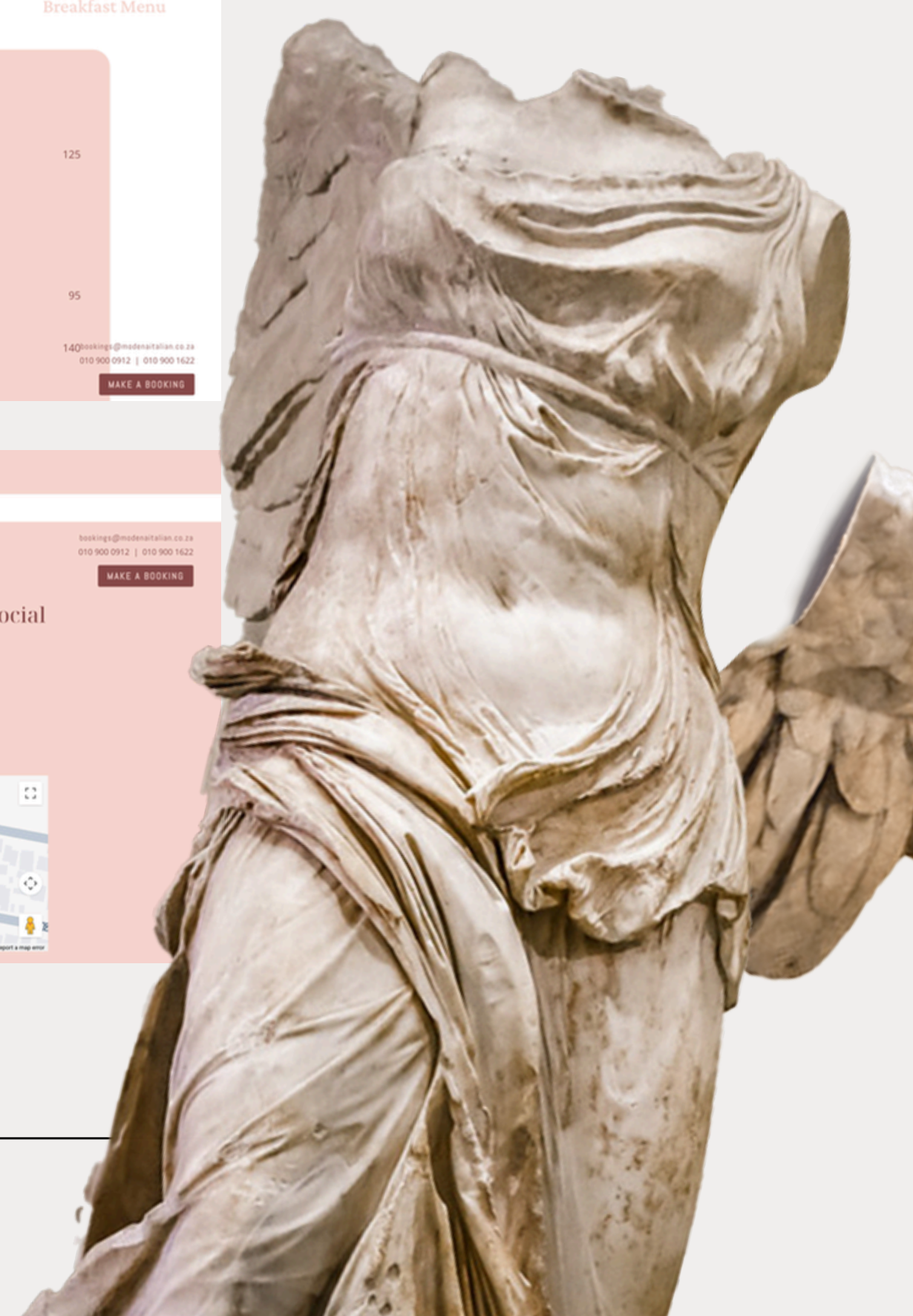
MERE ARCHITECTS

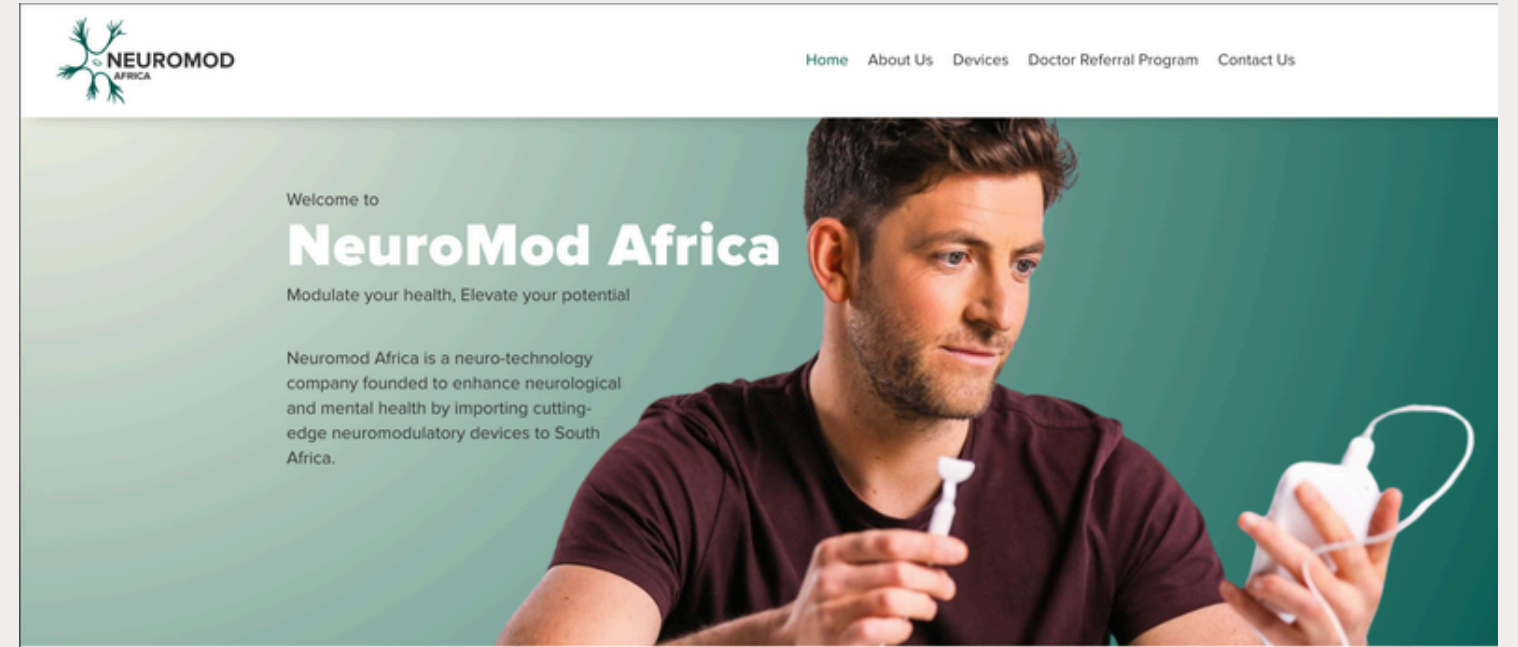
WEBSITE



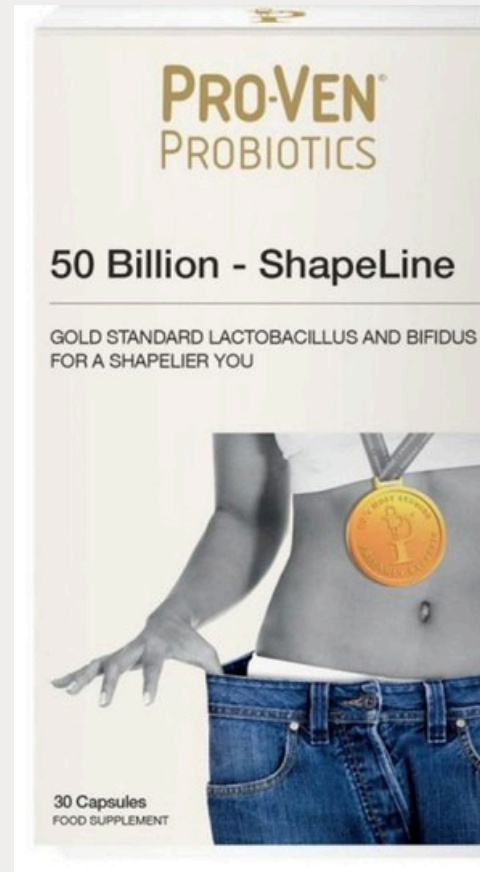
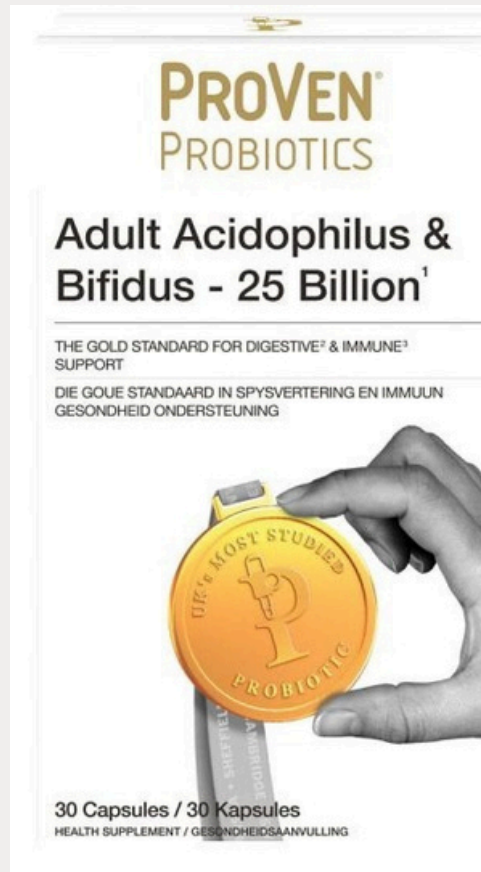
MODENA

WEBSITE



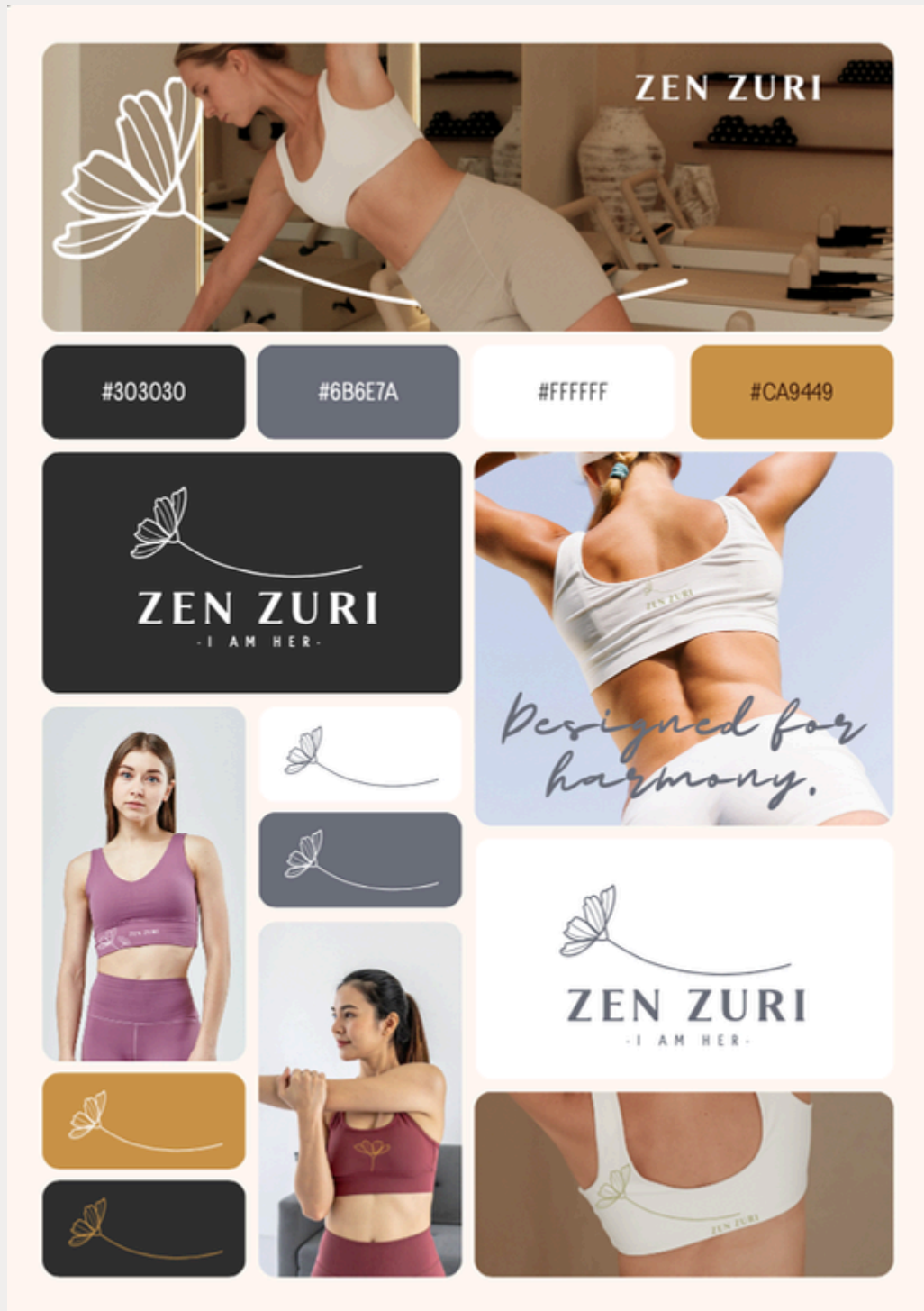


NEUROMOD SOUTH AFRICA



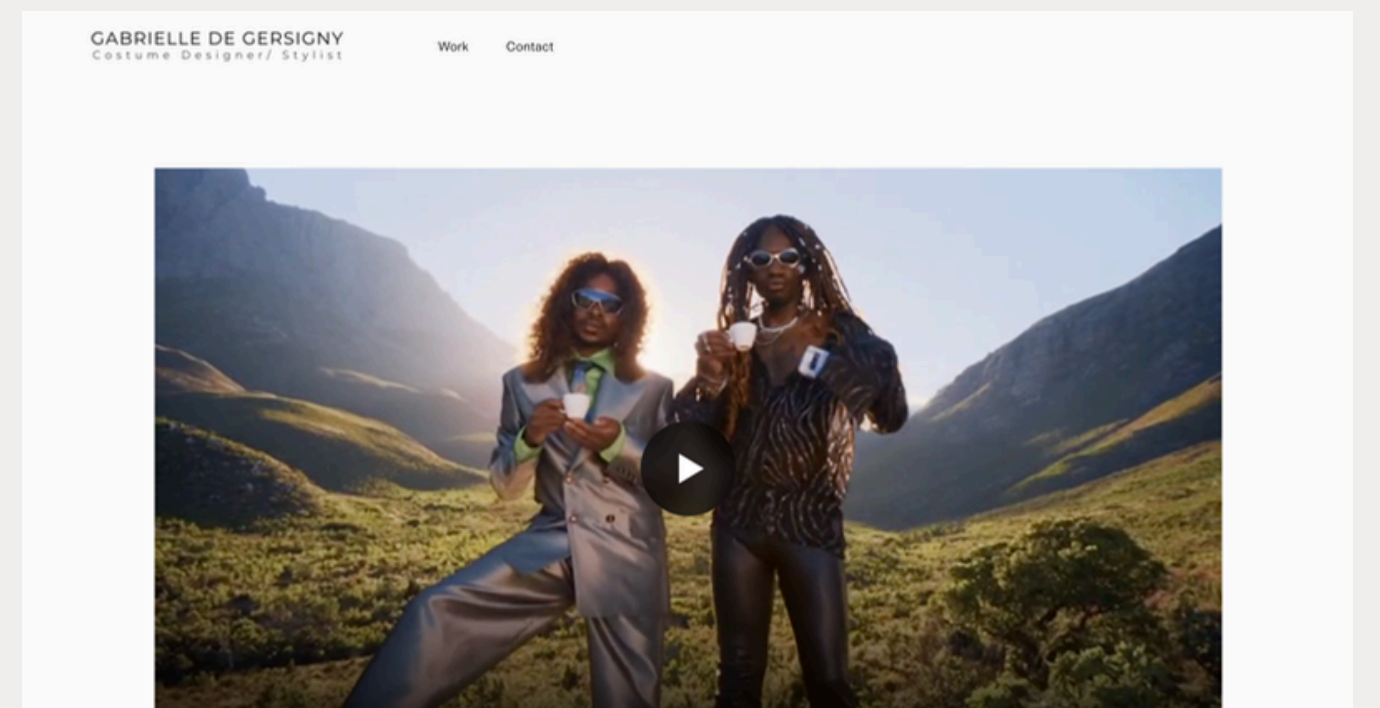
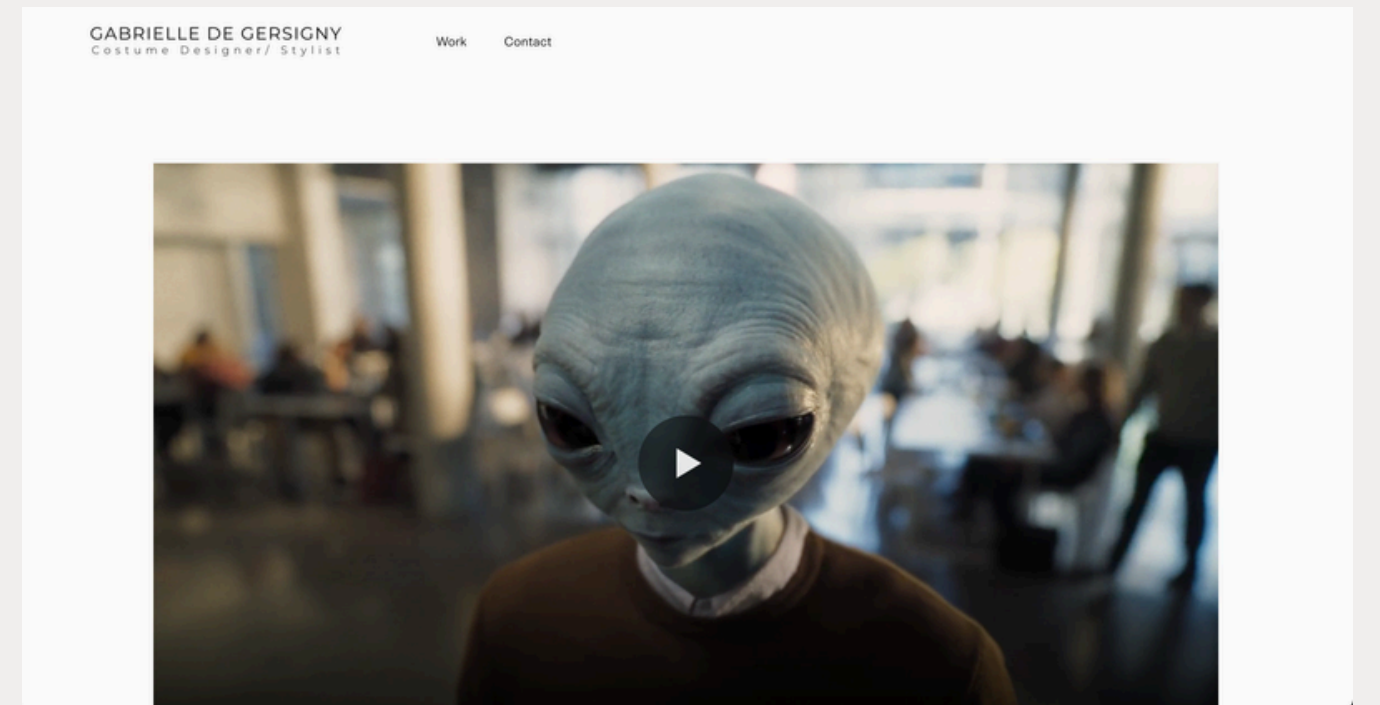
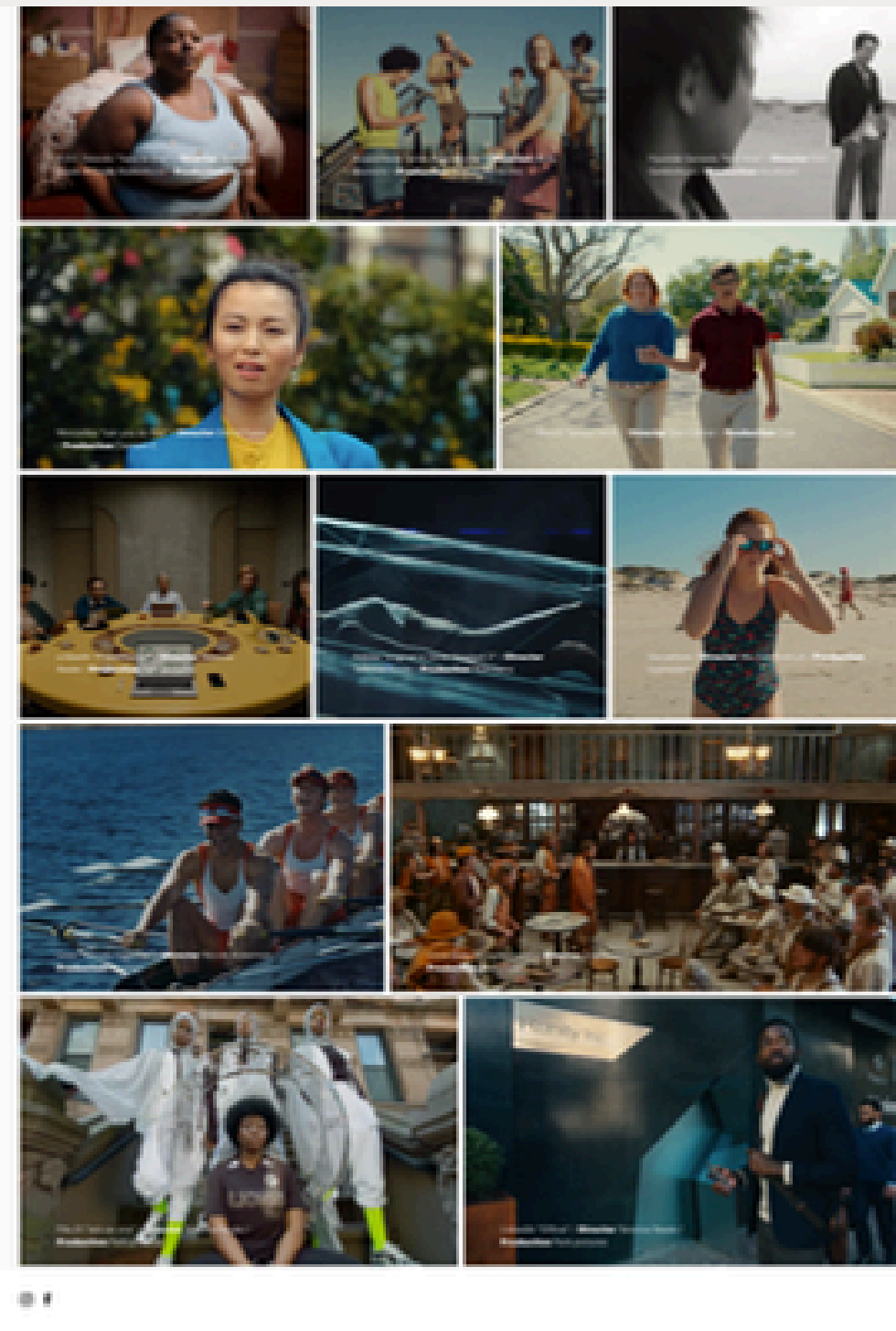
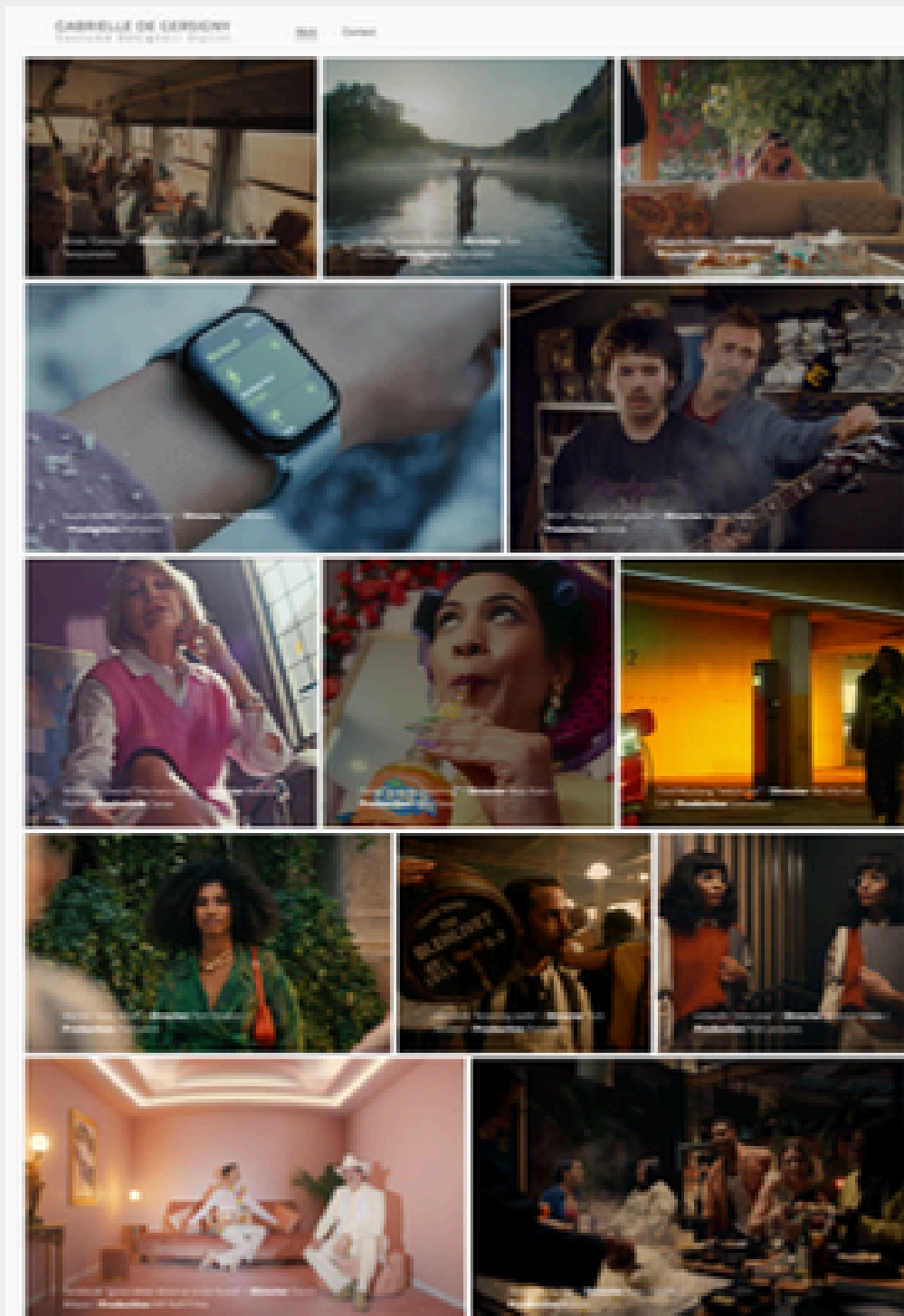
PROVEN PROBIOTICS

PACKAGING UPDATE CONCEPTS



ZEN ZURI

LOGO




GABRIELLE DE GERSIGNY

WEBSITE

ZOÍ
NATURE'S WAY TO LASTING WELLNESS


LOGO





SUBMARK LOGO


ZOÍ


COLOUR PALETTE


#F6F3EE


#C4A092


#AD795B


#735E59


#544541

HEADING


SUBHEADING

LOREM IPSUM DOLOR SIT AMET,
CONSECTETUR ADIPISCING ELIT, SED DO
EIUSMOD TEMPOR INCIDIDUNT UT LABORE
ET DOLORE MAGNA ALIQUA.

ZOÍ
NATURE'S WAY TO LASTING WELLNESS

MOCK UP THREE





ZOÍ
NATURE'S WAY TO LASTING WELLNESS

MOCK UP TWO





ZOI

LOGO

Thank
you

www.zenzeroagency.com

hello@zenzeroagency.com

011 568 4245

35 Sparrow Drive, Fourways

ZEN
ZERO
AGENCY