

South Africa

# WEB DESIGN SPECIALISTS OF THE YEAR

ZenZero Agency

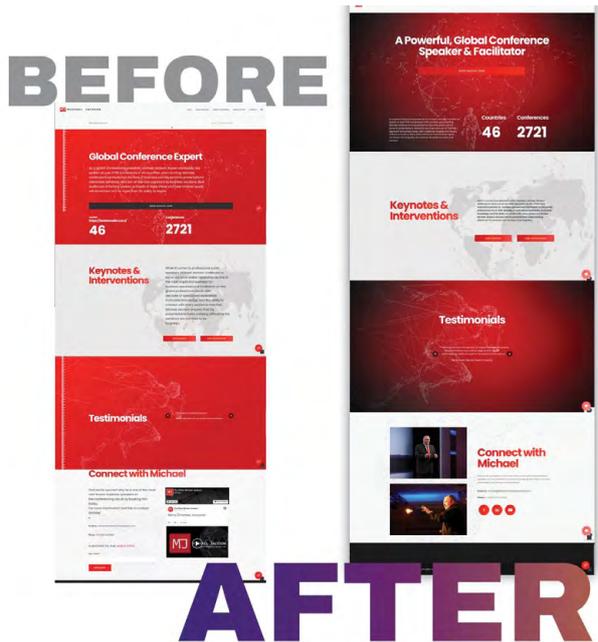
www.zenzeroagency.com | +27 11 568 4245 | hello@zenzeroagency.com



ZenZero Agency, formally known as Ginger Big Designs, is a creative agency specialising in web and graphic design and marketing for business clients across multiple industries. The company was established during the pandemic in 2020, where design director Kayla Manfredo began providing her services as a freelancer from her base in Johannesburg. Once the enterprise started making waves in the industry, sales director and husband Mirko Manfredo got on board and the company was born. The team now consists of the two co-owners alongside a head of marketing, client executive and administrative clerk who have a truly global client base, with ongoing projects in the UK, USA, Africa and an international rollout across four continents. Services include website development and design, print design, digital design, copywriting and content, social media management and advertising, Bing, Google and Google Ads, search engine optimisation and website maintenance.

The web design arm of the business has helped many clients showcase their products, create online shopping platforms and build a brand and customer base who are able to find them more easily. The team is capable of creating many different websites that include everything from eCommerce, informational, blog-based sites, to business and corporate websites – all professionally and uniquely designed in-house. ZenZero primarily work using the renowned WordPress platform, but also integrate Shopify, Ecwid and Wix to ensure websites are safe and responsive, while also guaranteeing that they are functional and beautiful. The ethos at the marketing specialists is applicable across all their services, always pushing to create design with a difference. This manifests throughout the services available and ensures they are exceptionally well executed and entirely unique for every client and their individual requirements.

“  
THE WEB DESIGN SERVICES  
AVAILABLE ARE EXCEPTIONALLY  
WELL EXECUTED AND ENTIRELY  
UNIQUE FOR EVERY CLIENT  
AND THEIR INDIVIDUAL  
REQUIREMENTS.  
”



The judging panel was particularly impressed by the relationships developed between the team at ZenZero and their growing portfolio of clients. These partnerships go past a monetary value and there is a concerted effort to make sure clients have the best, most effective and efficient experience with their project, while always being able to live track the work – observing in real-time what has been achieved and what needs completing.